



OFFICE OF THE CITY CLERK
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2019 CAMPAIGN FINANCE REPORT

FOR MEASURE FINANCE COMMITTEE

| COMMITTEE | | TREASURER |
|---|------------|---|
| ABQ DEMOCRACY DOLLARS, COMMON CAUSE NEW MEXICO, NEW MEXICO WORKING FAMILIES PARTY, OLE EDUCATION FUND | | MELANIE ARANDA |
| EMAIL: EGRIEGO@WORKINGFAMILIES.ORG | | PHONE: (505) 463-7067 EMAIL: MARANDA.CCP@GMAIL.COM |
| REPORT | DUE DATE | REPORTING PERIOD |
| STATEMENT 10 | 11/04/2019 | 10/26/2019 - 11/01/2019 |

FINANCIAL ACTIVITY SUMMARY

| CASH ACTIVITY | |
|--|-----------------------|
| | TOTAL FOR THIS PERIOD |
| 1. CASH BALANCE FROM LAST REPORT | \$14,320.59 |
| 2. TOTAL MONETARY CONTRIBUTION THIS REPORTING PERIOD (FORM A1) | \$45,084.05 |
| 3. TOTAL LOANS THIS REPORTING PERIOD (FORM C1) | \$0.00 |
| 4. TOTAL LOAN FORGIVENESS THIS REPORTING PERIOD (FORM C2) | \$0.00 |
| 5. TOTAL EXPENDITURES THIS REPORTING PERIOD (FORM B1 + B2) | \$39,045.30 |
| 6. CLOSING BALANCE THIS REPORTING PERIOD (1 + 2 + 3 + 4 - 5) | \$20,359.34 |
| OTHER ACTIVITY | |
| 7. TOTAL IN-KIND CONTRIBUTIONS THIS REPORTING PERIOD (FORM A2) | \$54,148.88 |
| 8. TOTAL DEBTS AND OBLIGATIONS INCURRED (FORM D) | \$0.00 |
| 9. TOTAL ANONYMOUS CONTRIBUTIONS (FORM A3) | \$0.00 |

I, MICHAELA GALLEGOS, HERE BY SWEAR OR AFFIRM, UNDER PENALTY OF PURJURY UNDER THE LAWS OF THE STATE OF NEW MEXICO, THAT ALL THE INFORMATION ON THIS FORM AND ANY ATTACHMENTS IS TRUE CORRECT AND COMPLETE TO THE BEST OF MY KNOWLEDGE; AND I FURTHER SWEAR OR AFFIRM THAT IF THIS IS A FINAL REPORT THE MEASURE FINANCE COMMITTEE NAMED HEREIN HAS BEEN DISSOLVED OR NO LONGER EXISTS AND THAT THE COMMITTEE BANK ACCOUNT HAS BEEN CLOSED.

REPORT FILED BY: MICHAELA GALLEGOS
 REPORT FILED ON: 11/04/2019
 AMENDED: 11/04/2019
 PRINTED: 11/04/2019
 COMMITTEE ID: 7085

**FORM A-1
MONETARY CONTRIBUTIONS**

| DATE RECEIVED | CONTRIBUTOR / INFORMATION | CONTRIBUTION TYPE | AMOUNT |
|-------------------------------------|---|--|--------------------|
| 10/26/2019 | COMMON CAUSE NEW MEXICO P.O. BOX 278 ALBUQUERQUE, NM 87103 BUSINESS/GROUP INFO: HEATHER FERGUSON REDUCING THE INFLUENCE OF MONEY IN POLITICS, HOLDING PUBLIC OFFICIALS ACCOUNTABLE, CREATING A MORE R ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | Monetary PURPOSE: CONTRIBUTION | \$42,000.00 |
| 11/1/2019 | OLE EDUCATION FUND 411 BELLAMAH NW ALBUQUERQUE, NM 87102 BUSINESS/GROUP INFO: MATTHEW HENDERSON ENRICH AND EMPOWER NM FAMILIES ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | Monetary PURPOSE: PAY FIELD CANVASS | \$3,084.05 |
| TOTAL MONETARY CONTRIBUTIONS | | | \$45,084.05 |

**FORM A-2
IN-KIND CONTRIBUTIONS**

| DATE RECEIVED | CONTRIBUTOR / INFORMATION | CONTRIBUTION TYPE | AMOUNT |
|---------------|--|---|-------------|
| 11/1/2019 | CENTER FOR CIVIC POLICY P.O. BOX 27616 ALBUQUERQUE, NM 87125 BUSINESS/GROUP INFO: ORIANA SANDOVAL RESEARCH AND EDUCATION TO INCREASE VOTER OUTREACH AND PARTICIPATION ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | In-Kind PURPOSE: STAFF AND OVERHEAD | \$415.19 |
| 11/1/2019 | COMMON CAUSE NEW MEXICO P.O. BOX 278 ALBUQUERQUE, NM 87103 BUSINESS/GROUP INFO: HEATHER FERGUSON REDUCING THE INFLUENCE OF MONEY IN POLITICS, HOLDING PUBLIC OFFICIALS ACCOUNTABLE, CREATING A MORE R ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | In-Kind PURPOSE: STAFF MANAGEMENT TIME | \$1,220.00 |
| 11/1/2019 | EQUALITY NEW MEXICO 400 GOLD AVE SW FLOOR 7 ALBUQUERQUE, NM 87102 BUSINESS/GROUP INFO: ADRIAN CARVER INCREASE EQUITY, FULL ACCESS, AND SUSTAINABLE WELLNESS FOR LGBTQ NEW MEXICANS ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | In-Kind PURPOSE: STAFF TIME | \$735.00 |
| 11/1/2019 | NEW MEXICO WORKING FAMILIES PARTY 1123 KENT AVENUE NW ALBUQUERQUE, NM 87102 BUSINESS/GROUP INFO: ERIC GRIEGO ADVANCE THE INTERESTS OF WORKING CLASS, MIDDLE CLASS, AND POOR AMERICANS, THROUGH LEGISLATIVE ADVOCA ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | In-Kind PURPOSE: STAFF TIME AND STAFF MANAGEMENT | \$3,250.00 |
| 11/1/2019 | OLE EDUCATION FUND 411 BELLAMAH NW ALBUQUERQUE, NM 87102 BUSINESS/GROUP INFO: MATTHEW HENDERSON ENRICH AND EMPOWER NM FAMILIES ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | In-Kind PURPOSE: FIELD CANVASS, RADIO ADVERTISING FROM MICHELSON CREATIVE COMMUNICATIONS | \$33,350.00 |

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| 11/1/2019 | <p>PLANNED PARENTHOOD ROCKY MOUNTAINS 719 SAN MATEO BLVD. NE ALBUQUERQUE, NM 87108</p> <p>BUSINESS/GROUP INFO: KAYLA HERRING - PUBLIC AFFAIRS MANAGER PROVIDING HIGHEST QUALITY REPRODUCTIVE AND SEXUAL HEALTH CARE; EDUCATION; AND REPRODUCTIVE RIGHTS AD</p> <p>ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT)</p> | In-Kind PURPOSE: STAFF TIME, PAID CALLS TO ID VOTERS | \$2,022.41 |
| 11/1/2019 | <p>RETHINK MEDIA 2039 SHATTUCK AVENUE SUITE 401 BERKELEY, CA 94704</p> <p>BUSINESS/GROUP INFO: LYNN FAHSELT MEDIA FOR SECURITY, RIGHTS, AND DEMOCRACY</p> <p>ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT)</p> | In-Kind PURPOSE: STAFF TIME | \$700.00 |
| 11/1/2019 | <p>STAND UP AMERICA P.O. BOX 1538 NEW YORK, NY 10159</p> <p>BUSINESS/GROUP INFO: SEAN ELDRIDGE GRASSROOTS PROGRESSIVE ORGANIZATION FOCUSED ON STRENGTHENING OUR DEMOCRACY ACROSS THE COUNTRY</p> <p>ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT)</p> | In-Kind PURPOSE: STAFF TIME, PEER TO PEER TEXT MESSAGES, MMS TEXT MESSAGES AND CARRIER PASS THROUGH | \$3,180.36 |
| 11/1/2019 | <p>STAND UP AMERICA P.O. BOX 1538 NEW YORK, NY 10159</p> <p>BUSINESS/GROUP INFO: SEAN ELDRIDGE GRASSROOTS PROGRESSIVE ORGANIZATION FOCUSED ON STRENGTHENING OUR DEMOCRACY ACROSS THE COUNTRY</p> <p>ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT)</p> | In-Kind PURPOSE: SUPPLEMENTAL TIME FOR 11-2 THROUGH 11-4. TRIED TO FILE OVER THE WEEKEND BUT THE PORTAL WOULD NOT ACCEPT. ADD TO STATEMENT 10 PER CITY CLERK'S OFFICE. | \$4,178.86 |
| 11/1/2019 | <p>THE CENTER FOR POPULAR DEMOCRACY 449 TROUTMAN STREET SUITE A BROOKLYN, NY 11237</p> <p>BUSINESS/GROUP INFO: ANA MARIA ARCHILA CREATE EQUITY, OPPORTUNITY AND A DYNAMIC DEMOCRACY</p> <p>ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT)</p> | In-Kind PURPOSE: STAFF TIME | \$3,640.77 |

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| 11/1/2019 | US PIRG 1543 WAZEE STREET, SUITE 460 DENVER, CO 80202 BUSINESS/GROUP INFO: JOE READY RESEARCH AND ADVOCACY FOR PRODUCT SAFETY, PUBLIC HEALTH, CAMPAIGN FINANCE REFORM, TAX AND BUDGET REF ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | In-Kind PURPOSE: PHONE CALLS TO REGISTERED VOTERS | \$1,456.29 |
| TOTAL IN-KIND CONTRIBUTIONS | | | \$54,148.88 |

**FORM B-1
EXPENDITURES**

| DATE RECEIVED | PAYEE / INFORMATION | PURPOSE | EXPENDITURE TYPE | AMOUNT |
|---------------|--|---|------------------|-------------|
| 10/26/2019 | ADWALLET 12231 ACADEMY RD NE #301-173 ALBUQUERQUE, NM 87111 BUSINESS/GROUP INFO: ADAM GREENHOOD DIGITAL ADVERTISING THAT PAYS THE TARGET CLIENT FOR THEIR ATTENTION ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | AD WALLET DIGITAL AD | Monetary | \$2,500.00 |
| 10/26/2019 | DON MICKEY DESIGNS, INC. 1530 GIRARD BLVD NE ALBUQUERQUE, NM 87106 BUSINESS/GROUP INFO: DON MICKEY PRINTING, GRAPHIC DESIGN, PROMOTIONAL MARKETING, DIRECT MAIL ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | 45,771 8.5X5.5 FULL COLOR, 2 SIDED MAILER, POSTAGE | Monetary | \$16,341.21 |
| 10/28/2019 | MOUNTAIN ROAD RECORDING 1209 MOUNTAIN ROAD PL. NE ALBUQUERQUE, NM 87110 BUSINESS/GROUP INFO: SID FENDLEY RECORDING STUDIO, DIGITAL EDITING ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | STUDIO TIME - DEMOCRACY DOLLARS RADIO SPOT - 60 SECONDS | Monetary | \$146.98 |
| 10/29/2019 | DON MICKEY DESIGNS, INC. 1530 GIRARD BLVD NE ALBUQUERQUE, NM 87106 BUSINESS/GROUP INFO: DON MICKEY PRINTING, GRAPHIC DESIGN, PROMOTIONAL MARKETING, DIRECT MAIL ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | 43,854 11X6 FULL COLOR, 2 SIDED MAILER, POSTAGE | Monetary | \$16,902.94 |
| 10/30/2019 | BASE BUILDER 81 PROSPECT ST BROOKLYN, NY 11201 BUSINESS/GROUP INFO: SEN ONISHI PAYROLL SERVICES ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | FIELD CANVASS - INV 110119 | Monetary | \$3,084.05 |

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| 11/1/2019 | LINDA L LILLOW 5117 LA SUBIDA NW ALBUQUERQUE, NM 87105 OCCUPATION/EMPLOYER: Business Owner LINDA L. LILLOW ASSOCIATED CANDIDATES / BALLOT MEASURES DEMOCRACY DOLLARS (SUPPORT) | GRAPHIC DESIGN AND PRINTING SERVICES - FULL COLOR, 2 SIDED 8.5X11 MAILER | Monetary | \$70.12 |
| TOTAL EXPENDITURES | | | | \$39,045.30 |