



Albuquerque Urban Enhancement Program  
Department of Arts and Culture

URBAN ENHANCEMENT TRUST FUND (UETF) BOARD  
MEETING MINUTES  
October 25, 2024

Virtual Meeting held via Zoom

**Members Present:**

Andrew Lipman, Chair, Dist. 9  
Jason Cordova, Dist. 1  
Joshua Hoffman, Dist. 4  
Stanley Allen, Dist. 6  
Jerry Matthews, Member at Large  
Mary Schmidt, Member At Large

**Absent:**

Julia Youngs, Vice Chair, Dist. 2

**Staff Present in Person:**

Sherri Brueggemann, Division Manager  
Eric Werner, Management Analyst  
Madrone Matishak, Special Projects  
Coordinator  
Diego Lucero, Deputy Director

**Vacant:**

Vacant, Dist. 3  
Vacant, Dist. 5  
Vacant, Dist. 7  
Vacant, Dist. 8

- I. **Call to Order/Native Land Acknowledgement:** A. Lipman called the meeting to order on Zoom at 11:30 a.m., and then provided the Native Land Acknowledgement.
- II. **Approval of Agenda:** J. Matthews moved to approve and J. Cordova seconded. All approved.
- III. **Approval of September 20, 2024 Meeting Minutes**  
M. Schmidt moved to approve and J. Hoffman seconded. All approved
- IV. **Public Comment:** None
- V. **Presentation from 2024 Grantmakers in the Arts Conference in Chicago:** E. Werner and M. Matishak gave a presentation on the GIA conference. Talked about lessons learned. Discovered that the way the City of Albuquerque is operating is advanced compared to other entities.

**VI. Presentation and Approval of the FY26-27 Cycle Budget** S Brueggemann explained that due to reconciliation and our previous allocations, there was \$350,000 available to the UETF, including the Resiliency Residency Program. S. Brueggemann recommended to use \$50,000 for the RR program. She was confident that other funding could be obtained to match, including the State Creative Industries grant. A. Lipman suggested the the RR program could be funded by other grantees. S. Brueggemann indicated there was \$450,000 available but we wanted to keep \$100,000 in reserve. J Coprdova also recommended we look to outside entities and apply for those grants, and create a marketing plan and document current participants to show the impact of the program. S Brueggemann stated that the programs policy has been to not apply for grants that might be in competition with local arts organizations. There were grants available for municipalities, such as the Our Town grant. A. Lipman called for a motion to approve. J. Cordova moved, J Matthews seconded.

**VII. Presentation and Approval of the FY26-27 Application**

S. Allen provided some revisions. S. Brueggemann indicated the scoring rubric was waiting on approval of the application. S. Brueggemann brought attention to the fact we had added a one-minute video at the request of the committee. It will not be part of the scoring rubric, just informational. There was discussion. A. Lipman called for a motion to approve the application with edits as discussed. S. Allen moved; M. Schmidt seconded. All approved.

**VIII. Updates/Discussions/Reviews/Approvals:**

Resiliency Residency II Update: M. Matishak updated the status of the RR program. Informed the board about various shows and projects by various participants. Invited the board to a showing on December 2<sup>nd</sup>. M. Matishak also reported that she and one of the artists would be on the Public Art podcast.

**IX. Announcements/Ongoing Project Updates:**

- A. Chair's Announcements:** A. Lipman had no announcements, opened the floor for any comments.
- B. Board Announcements:** None
- C. Project Updates:** Staff reported on artist appreciation event on November 7 in Gallery One. S. Brueggemann also shared the link to the Public Art YouTube page, said UETF does not have one.
- D. Events/Dedications:** None

**X. New Business:** S. Brueggemann indicated that the next session would be a final review of edits to the application and presentation of the scoring rubric. S.

Brueggemann said the next proposed meeting date was not on the Agenda. She proposed November 15<sup>th</sup>. E. Werner asked if anyone was interested in attending in person. All board members were okay staying on Zoom. S. Allen asked when we intended to release the application. S. Brueggemann said on or around December 1<sup>st</sup>. It was agreed there would not be a December meeting. A. Lipman asked for staff to resend the timeline.

**XI. Adjournment:** S. Allen moved to adjourn the meeting. All approved.

Respectfully Submitted:  
Eric Werner, Management Analyst

Approved:   
Andrew Lipman (Nov 22, 2024 22:08 MST)  
\_\_\_\_\_

Chair

11/22/2024

\_\_\_\_\_  
Date