

Blockwise Quarterly Report

July 1–September 30, 2023



Methodology

- **3,006 respondents** were recruited online between July 1–September 30, 2023, using targeted ads on various platforms (e.g., social media) as well as via online survey panels.
- Zencity's survey methods achieves representation at the city level by matching respondent data to the U.S. Census Bureau's race, ethnicity (Hispanic/Latino origin), age, and gender distributions in Albuquerque.
- Rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution so no demographic group is overrepresented or underrepresented in the final score.
- **To learn more about the survey methodology, visit <https://zencity.info/survey-methodology>.**

Report Structure

- For each area command and the citywide level, the report provides an overview of the overall scores, **covering four key measures:** Safety, Fairness, Respect, and Voice, **with a demographic breakdown** for each and **a presentation of the scores over time**. The measure scores are an average of between one and three questions. The questions included in each measure **are listed below**.
- For the citywide level, the report also **compares Albuquerque's scores** to the **national benchmark survey and a cohort of similar communities** based on demographics from the Census Bureau.
- The report then presents **the top concerns raised by respondents** in the following open-text question: What is the number one issue or problem in your local District that you would like the police to deal with?

Albuquerque Demographics

- The following racial and ethnic distribution is based on US Census data for the Albuquerque population over the age of 18. Due to the US Census questionnaire, there may be overlap between certain racial and ethnic groups (for example, one individual's responses may be included in the score calculation for both the "White" racial group and the "Hispanic" ethnic group).
- **Racial Distribution:**
 - White: 73%; American Indian or Alaska Native: 7.7%; Asian: 4.5% Black/ African American: 4.4%
- **Ethnic Distribution:**
 - Hispanic Origin: 44%; Non-hispanic Origin: 56%

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Measure Questions

1. **Safety:**
 - a. When it comes to the threat of crime, how safe do you feel in your neighborhood?
2. **Fairness:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area treat everyone fairly regardless of who they are.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area provide the same quality of service to all individuals.
3. **Respect:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area would treat you with respect if you had contact with them for any reason.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area treat local residents with respect.
4. **Voice:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area are approachable.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area listen to and take into account the concerns of local residents.
 - c. How willing would you be to contact the Albuquerque Police Department if you were a victim of a crime or were worried about something?

This report contains law enforcement sensitive data, and confidential business information.

Blockwise Quarterly Report

July 1–September 30, 2023



Benchmarking Data

	SAFETY	FAIRNESS	RESPECT	VOICE
Albuquerque	47%	41%	57%	57%
Cohort	65%	47%	58%	58%
National	65%	57%	68%	70%

National Benchmark Surveys. The National Benchmark Blockwise Survey is conducted twice per year and surveys over 6000 residents across the country in over 1000 communities. The survey content for each matches the same questionnaires we administer to our client communities. **The national scores are adjusted for your demographics,** to give a sense of what the scores would look like if the whole country looked like your community. By making these adjustments, we minimize differences between the national score and your score that's based solely on demographics.

Cohorts. To provide information to our clients on how residents in similar communities feel, we create a score at the "cohort" level. A cohort is a group of similar communities, based on demographics from the Census Bureau, including population density, age distribution, race/ethnicity distribution, gender, and median income. By using this approach rather than focusing just on size or geographic area, the cohorts are more relevant for each client.

Your cohort group included the following communities: El Paso, TX; Austin, TX; Oklahoma City, OK; Columbus, OH; Jacksonville, FL; Albuquerque, NM; Atlanta, GA; Las Vegas, NV; Cleveland, OH; Fresno, CA



Average Scores Breakdown: Citywide

Safety

47%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

52%	Asian
48%	Black/ African American
48%	White
47%	American Indian or Alaska Native
45%	Hispanic Origin
50%	Non-hispanic Origin

Score Over Time



Benchmarking

Albuquerque	47%
Cohort Score	65%
National Score	65%



Average Scores Breakdown: Citywide

Fairness

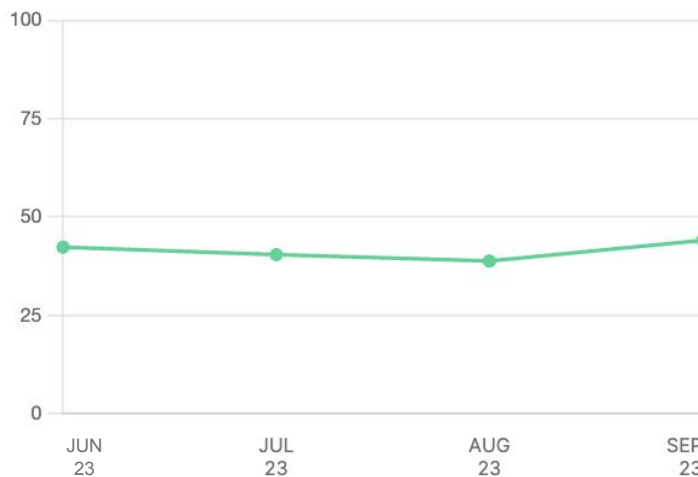
41%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

53%	Asian
39%	White
39%	American Indian or Alaska Native
34%	Black/ African American
42%	Hispanic Origin
40%	Non-hispanic Origin

Score Over Time



Benchmarking

Albuquerque	41%
Cohort Score	47%
National Score	57%



Average Scores Breakdown: Citywide

Respect

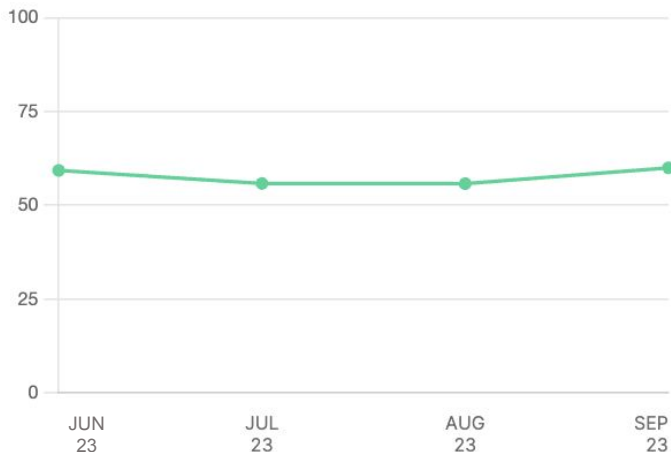
57%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

59%	White
58%	Asian
53%	American Indian or Alaska Native
46%	Black/ African American
55%	Hispanic Origin
59%	Non-hispanic Origin

Score Over Time



Benchmarking

Albuquerque	57%
Cohort Score	58%
National Score	68%



Average Scores Breakdown: Citywide

Voice

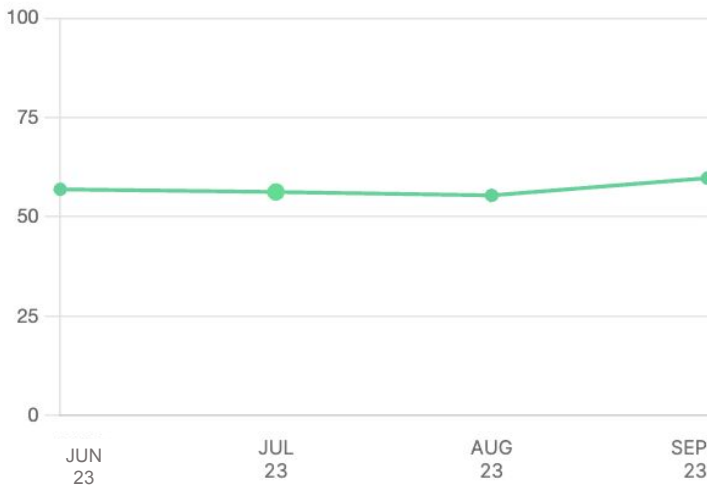
57%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

58%	White
58%	Asian
52%	American Indian or Alaska Native
50%	Black/ African American
54%	Hispanic Origin
59%	Non-hispanic Origin

Score Over Time



Benchmarking

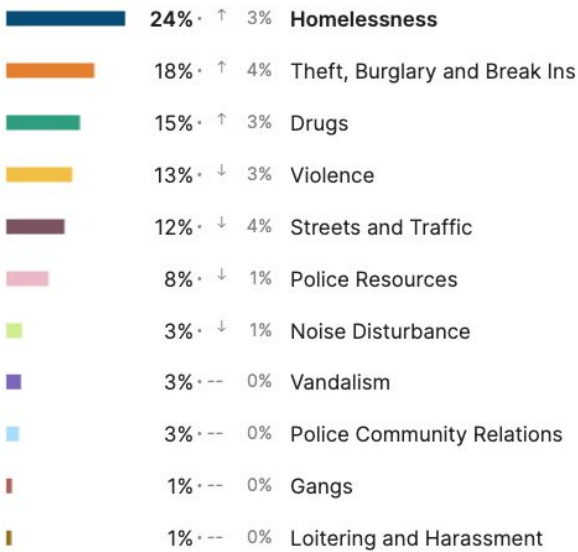
Albuquerque	57%
Cohort Score	58%
National Score	70%



Top Safety Concerns: Citywide

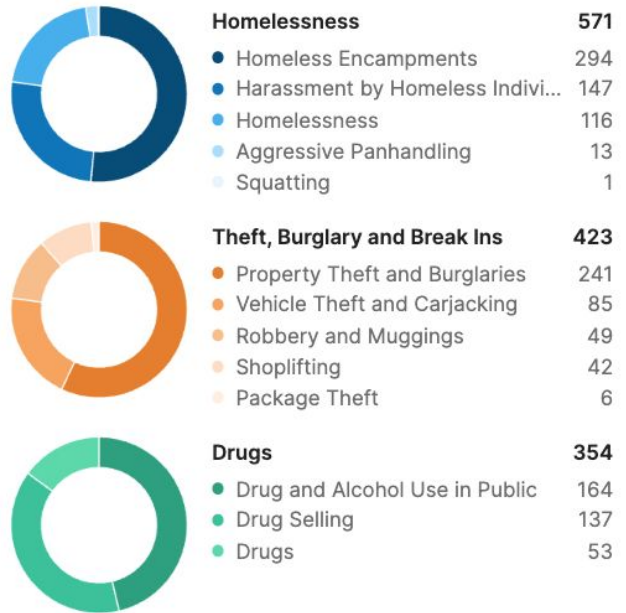
Top concerns

2408 labeled responses out of 2757

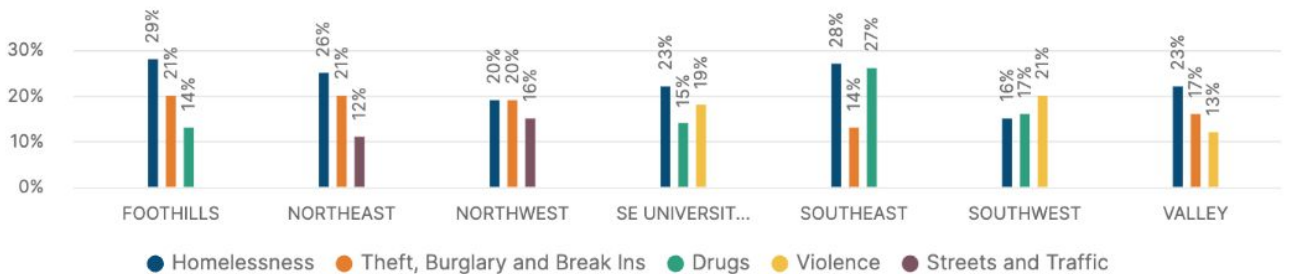


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: Foothills

Safety

42%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

45%

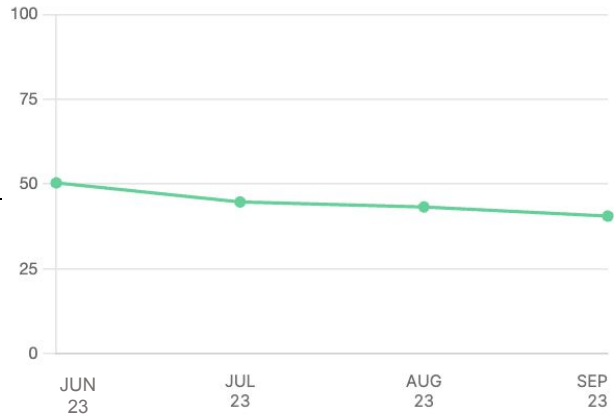
White

41%

Hispanic Origin

45%

Non-hispanic Origin



Fairness

42%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

42%

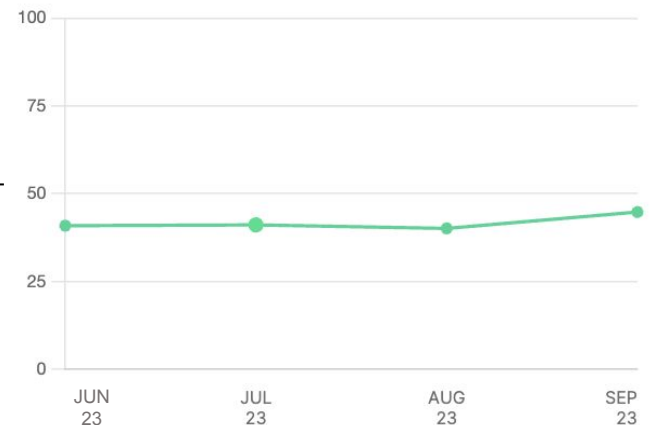
White

42%

Hispanic Origin

41%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Foothills

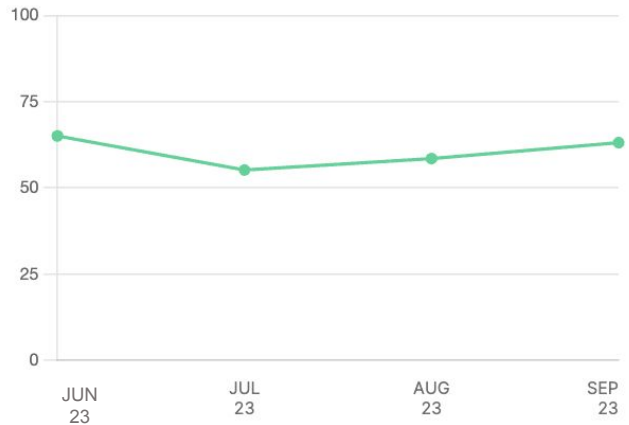
Respect

59%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

61%	White
51%	Hispanic Origin
63%	Non-hispanic Origin



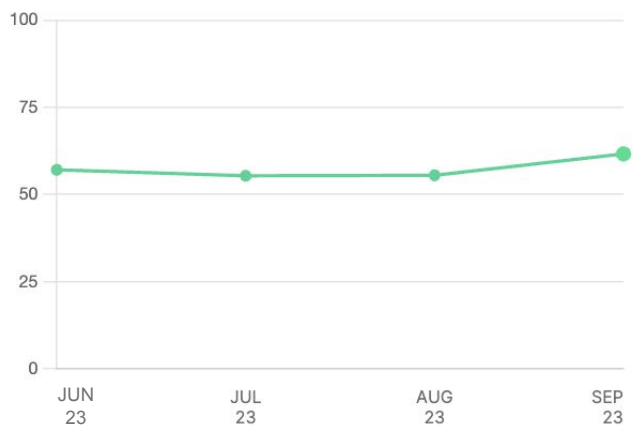
Voice

57%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

59%	White
53%	Hispanic Origin
60%	Non-hispanic Origin



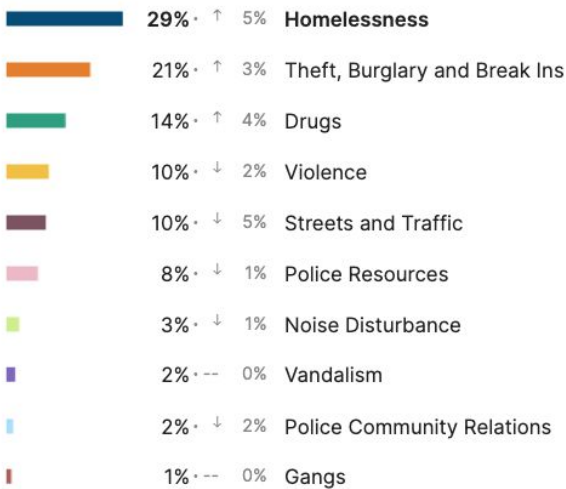
For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Foothills

Top concerns

414 labeled responses out of 468

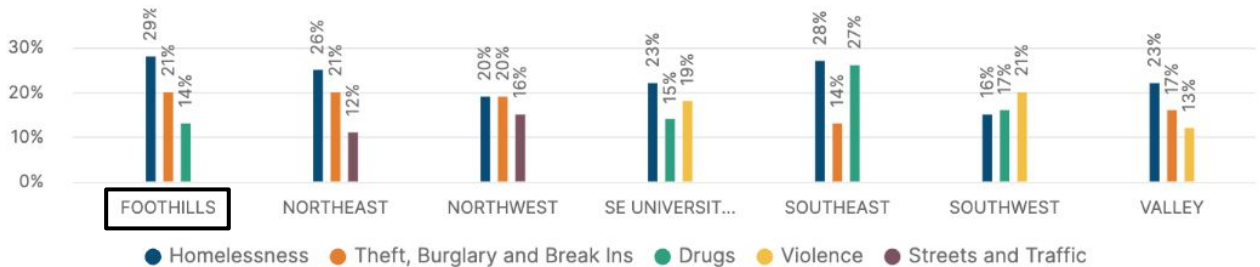


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: Northeast

Safety

51%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

59%

American Indian or Alaska Native*

53%

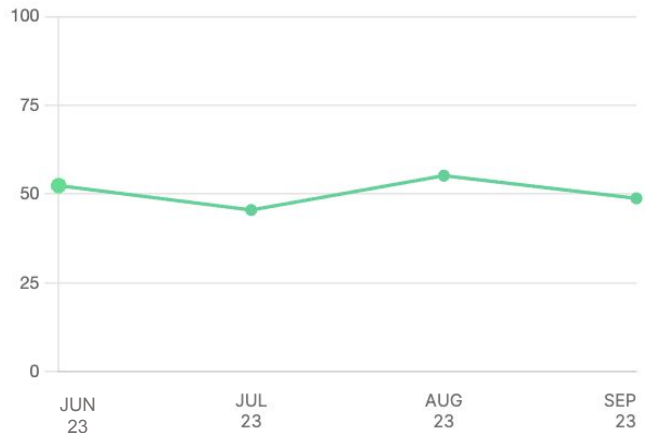
White

44%

Hispanic Origin

57%

Non-hispanic Origin



Fairness

45%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

44%

White

39%

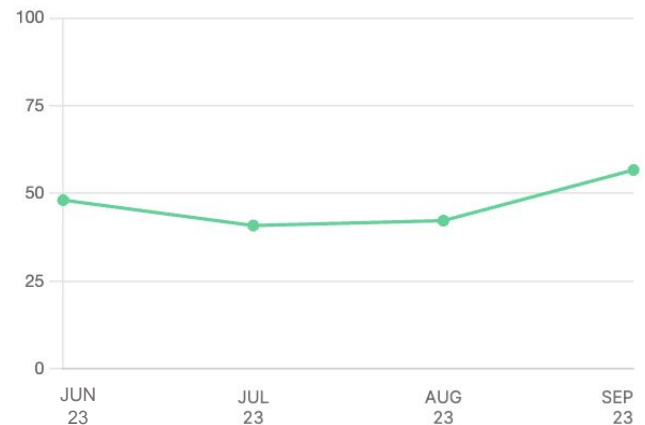
American Indian or Alaska Native*

46%

Hispanic Origin

47%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.

*This group's score is based on a small sample size and may not be reliable.



Average Scores Breakdown: Northeast

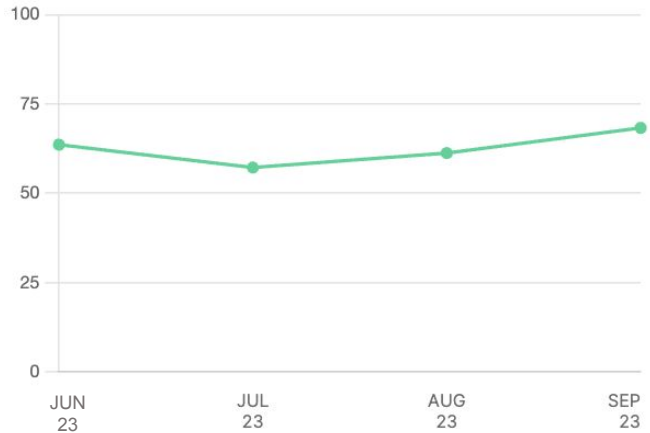
Respect

61%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

64%	White
57%	American Indian or Alaska Native*
57%	Hispanic Origin
65%	Non-hispanic Origin



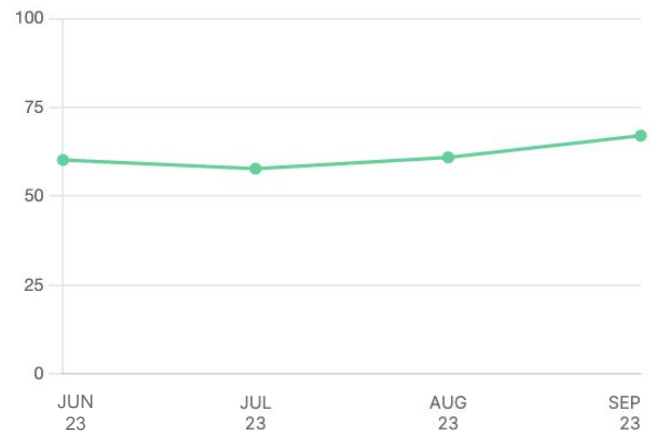
Voice

61%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

62%	White
55%	American Indian or Alaska Native*
56%	Hispanic Origin
65%	Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.

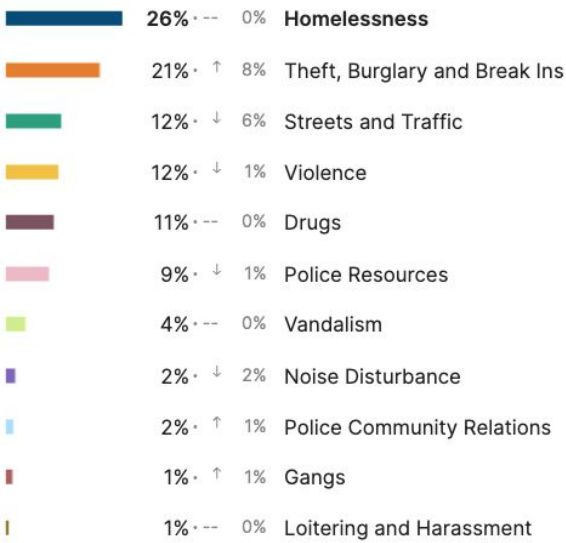
*This group's score is based on a small sample size and may not be reliable.



Top Safety Concerns: Northeast

Top concerns

485 labeled responses out of 553

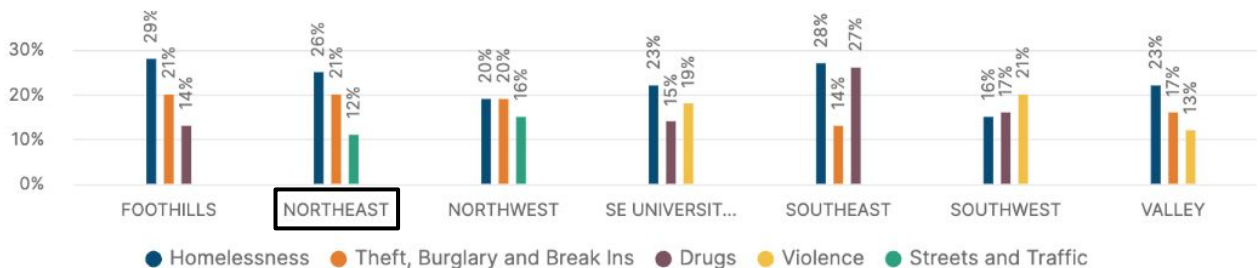


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: Northwest

Safety

52%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

54%

White

50%

Hispanic Origin

55%

Non-hispanic Origin



Fairness

46%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

45%

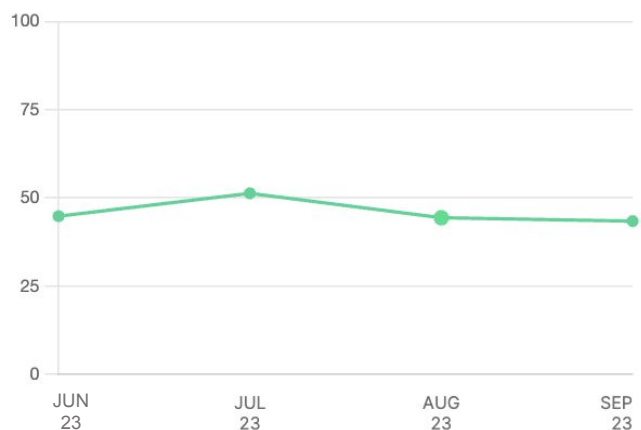
White

43%

Hispanic Origin

49%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Northwest

Respect

61%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

64%

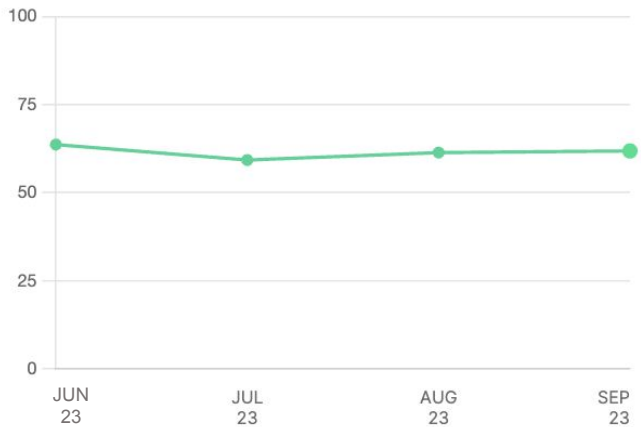
White

59%

Hispanic Origin

63%

Non-hispanic Origin



Voice

62%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

63%

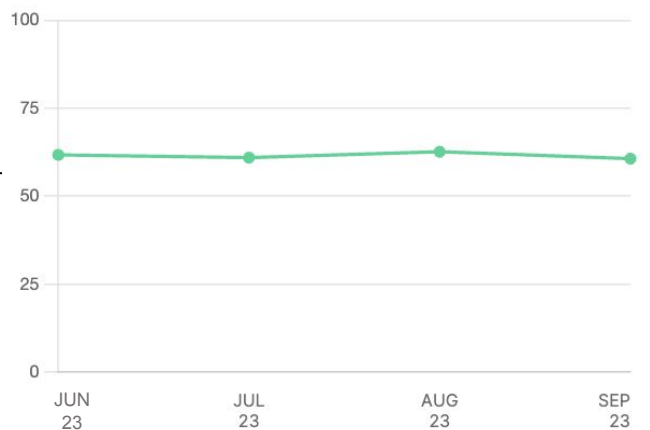
White

57%

Hispanic Origin

65%

Non-hispanic Origin



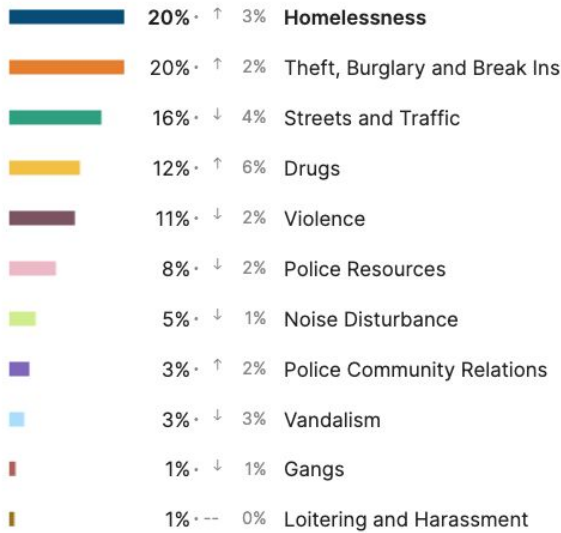
For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Northwest

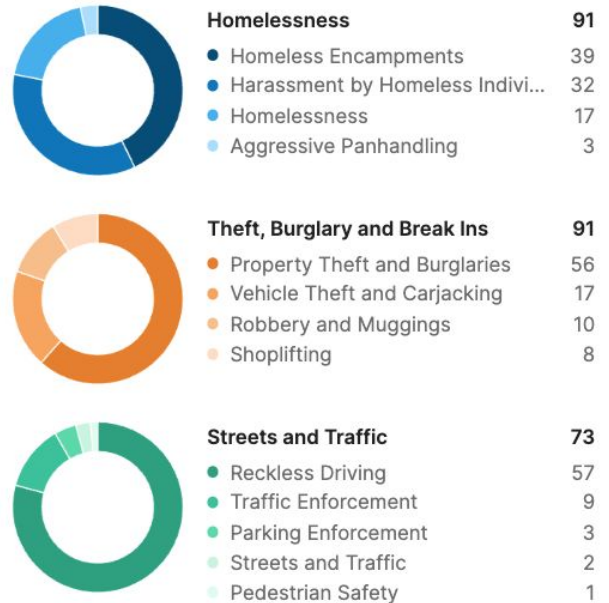
Top concerns

458 labeled responses out of 539

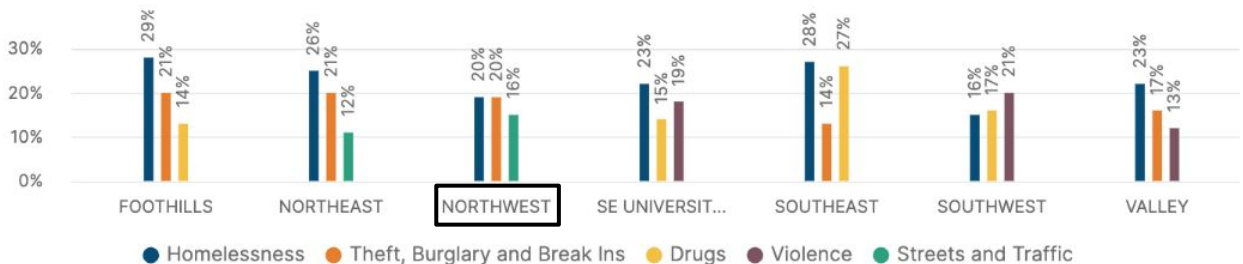


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: SE University

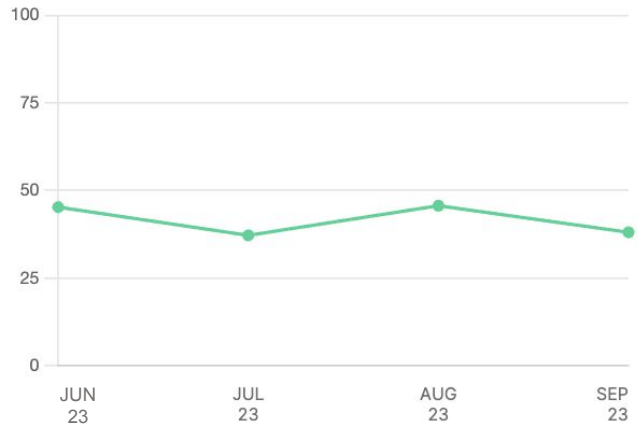
Safety

41%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

44%	White
47%	Hispanic Origin
37%	Non-hispanic Origin



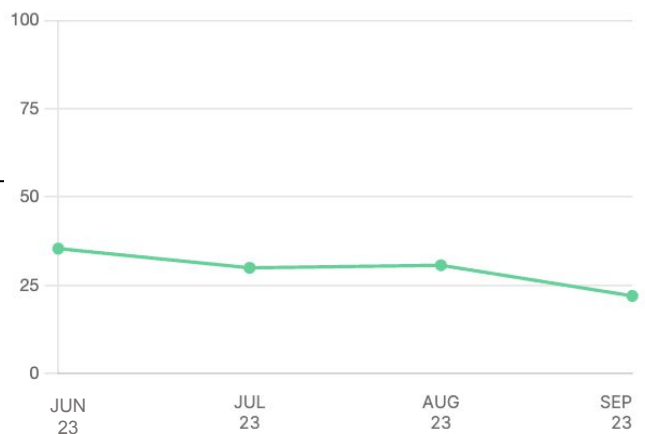
Fairness

29%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

23%	White
41%	Hispanic Origin
20%	Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: SE University

Respect

48%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

47%

White

54%

Hispanic Origin

45%

Non-hispanic Origin



Voice

48%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

48%

White

53%

Hispanic Origin

45%

Non-hispanic Origin



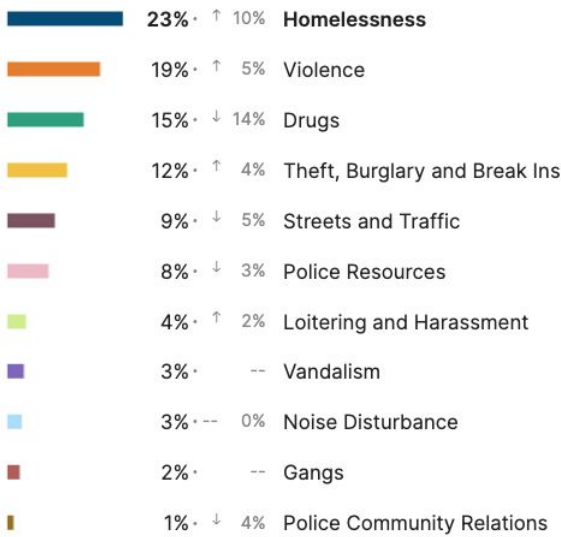
For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: SE University

Top concerns

243 labeled responses out of 271

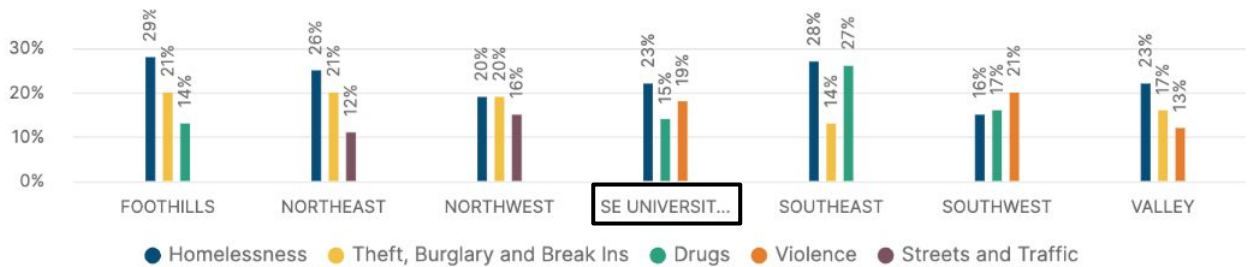


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: Southeast

Safety

35%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

37%

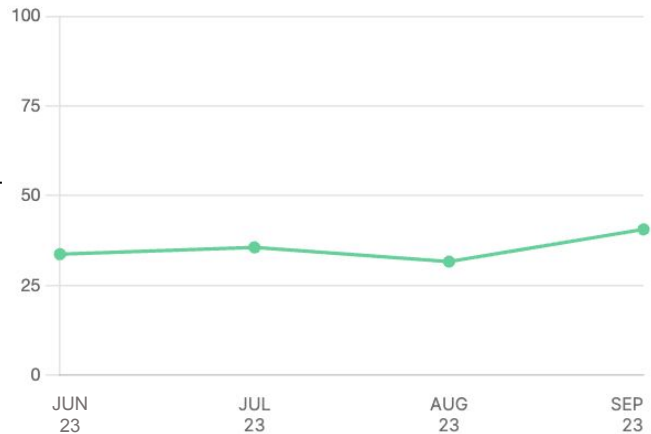
White

25%

Hispanic Origin

41%

Non-hispanic Origin



Fairness

29%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

28%

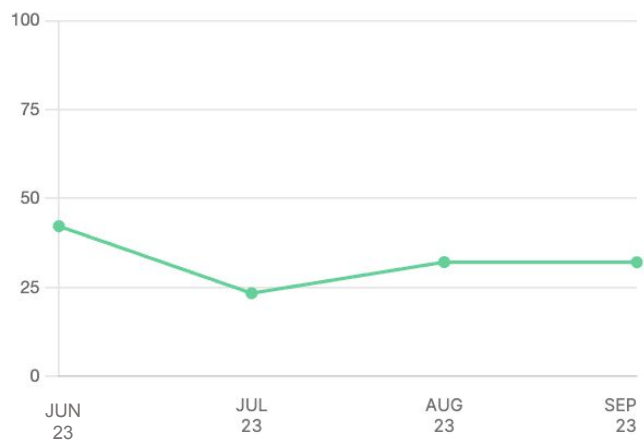
White

18%

Hispanic Origin

37%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Southeast

Respect

45%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

47%

White

33%

Hispanic Origin

52%

Non-hispanic Origin



Voice

48%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

49%

White

33%

Hispanic Origin

55%

Non-hispanic Origin



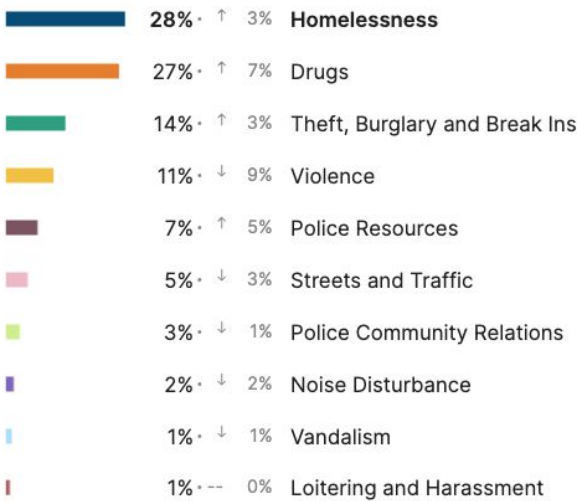
For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Southeast

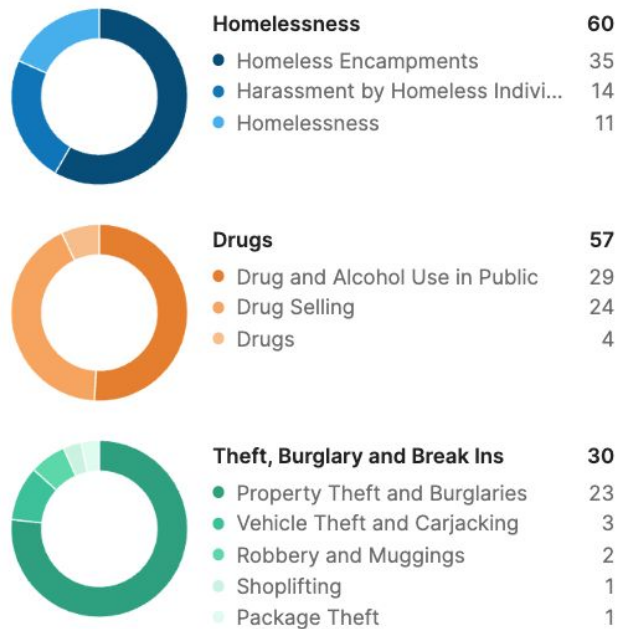
Top concerns

215 labeled responses out of 227

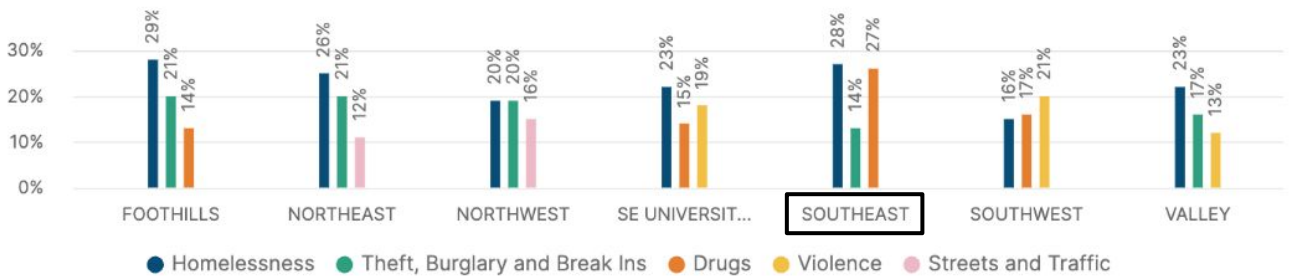


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: Southwest

Safety

45%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

43%

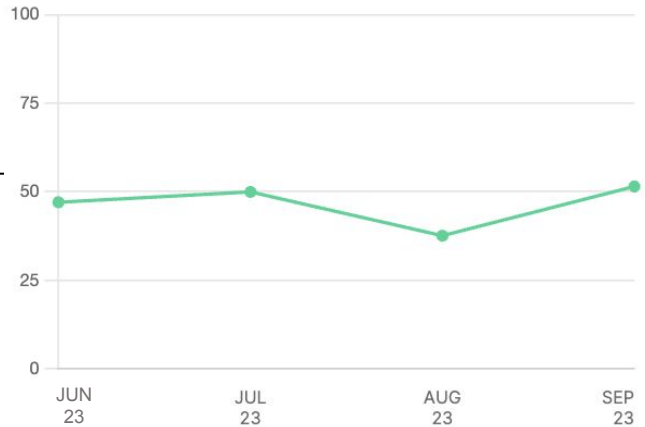
White

44%

Hispanic Origin

49%

Non-hispanic Origin



Fairness

40%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

40%

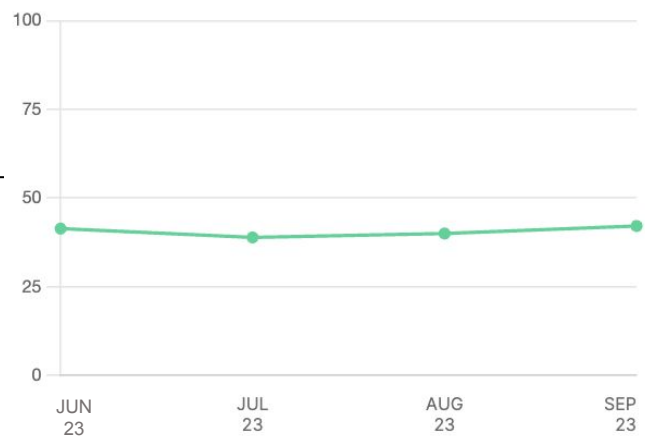
White

40%

Hispanic Origin

42%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Southwest

Respect

53%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

53%

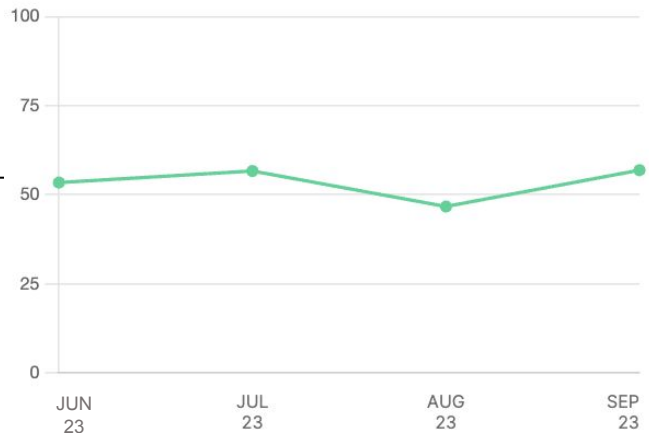
White

53%

Hispanic Origin

55%

Non-hispanic Origin



Voice

53%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

55%

White

51%

Hispanic Origin

57%

Non-hispanic Origin



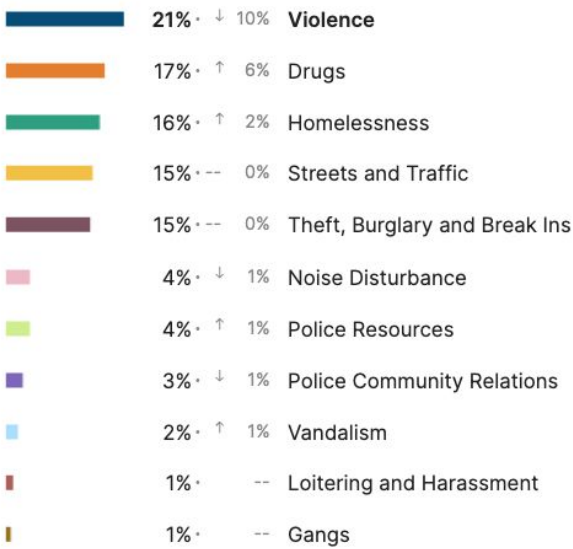
For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Southwest

Top concerns

237 labeled responses out of 277

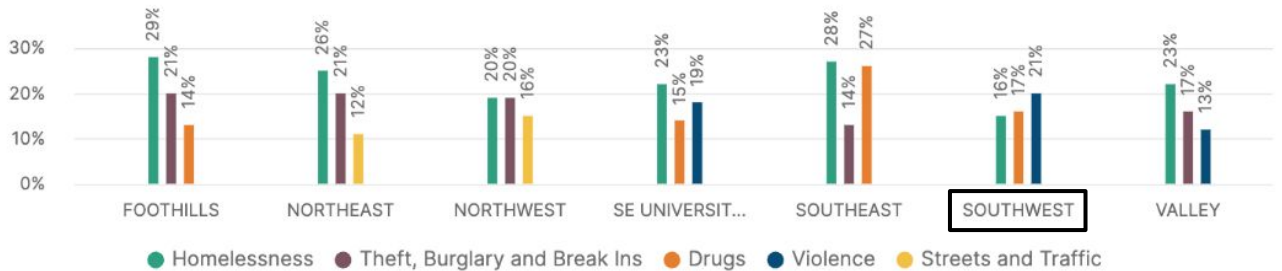


Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area





Average Scores Breakdown: Valley

Safety

51%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

49%

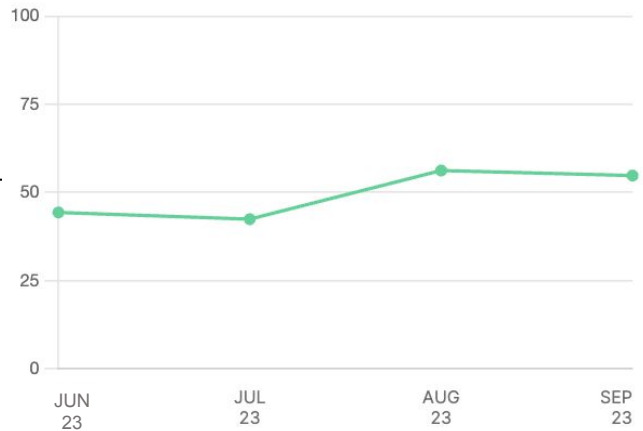
White

49%

Hispanic Origin

55%

Non-hispanic Origin



Fairness

41%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

36%

White

53%

Hispanic Origin

29%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Valley

Respect

59%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

58%

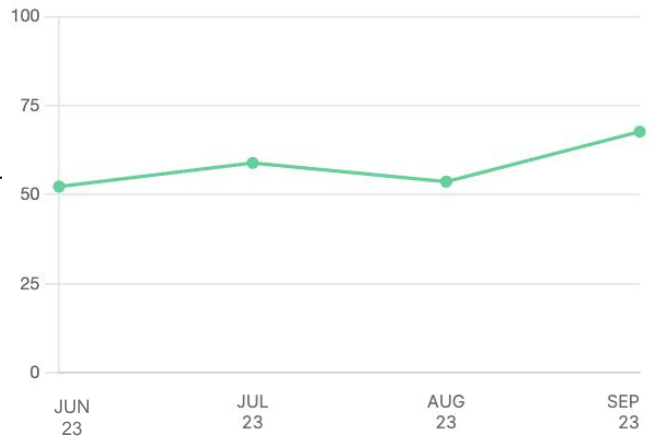
White

65%

Hispanic Origin

56%

Non-hispanic Origin



Voice

58%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

56%

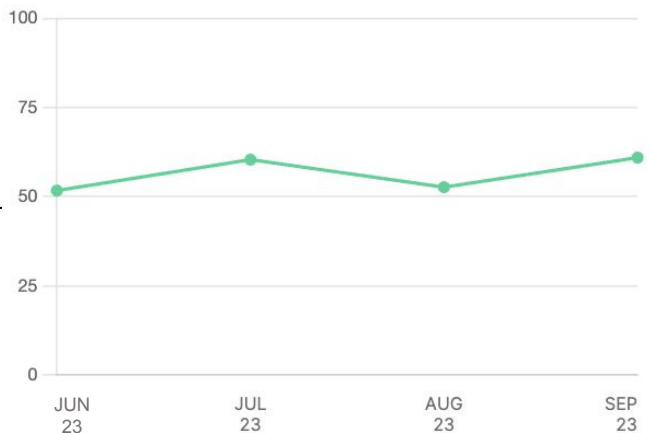
White

63%

Hispanic Origin

54%

Non-hispanic Origin



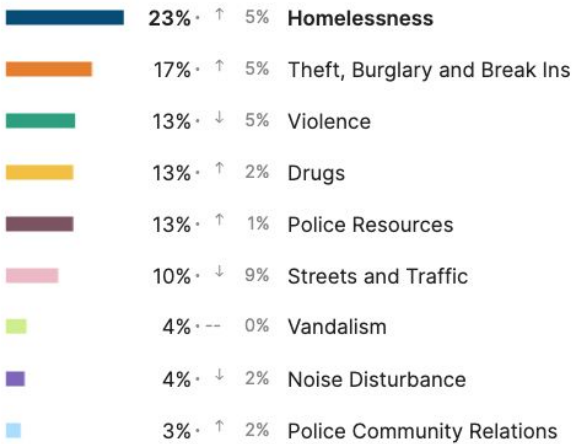
For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Valley

Top concerns

277 labeled responses out of 313



Top 3 concerns breakdown

Number of responses by leading subtopic



Top concerns by area

