

# Blockwise Quarterly Report

January 1 – March 31, 2024



## Report Structure

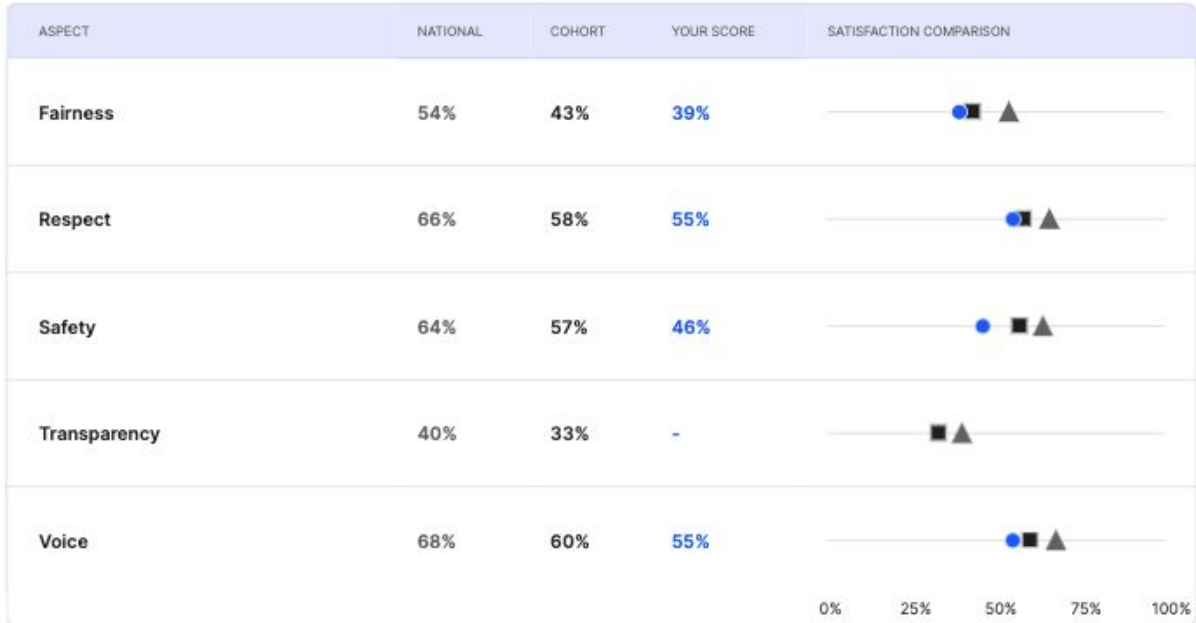
1. Benchmarking Data — [Pg. 2](#)
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3. Average Scores Breakdown by Divisions — [Pg. 8-28](#)
4. Methodology — [Pg. 29-30](#)

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January 1 – March 31, 2024



## Benchmarking Data



- Albuquerque - PD
- Cohort
- ▲ National

**National Benchmark Surveys:** The Blockwise National Benchmark Survey was conducted in March 2024 and reached thousands of residents from hundreds of communities across the United States. The survey content for each matches the same questionnaires we administer to our client communities. **The national scores are adjusted for your demographics** in order to give a sense of what the scores would look like if the whole country looked like your community. By making these adjustments, we minimize differences between the national score and your score.

**Cohorts:** To provide information to our clients on how residents in similar communities feel, we create a score at the “cohort” level. A cohort is a group of similar communities, based on demographics from the Census Bureau, including population density, age distribution, race/ethnicity distribution, gender, and median income. By using this approach rather than focusing just on size or geographic area, the cohorts are more relevant for each client.

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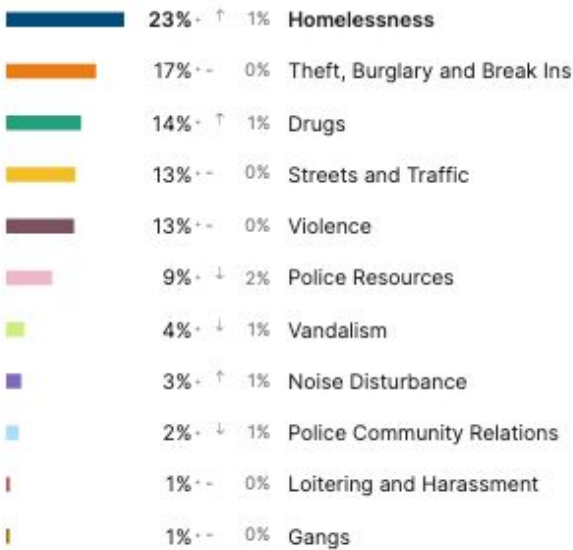
## Citywide Scores



## Top Safety Concerns: Citywide

### Top concerns

2026 labeled responses out of 2365

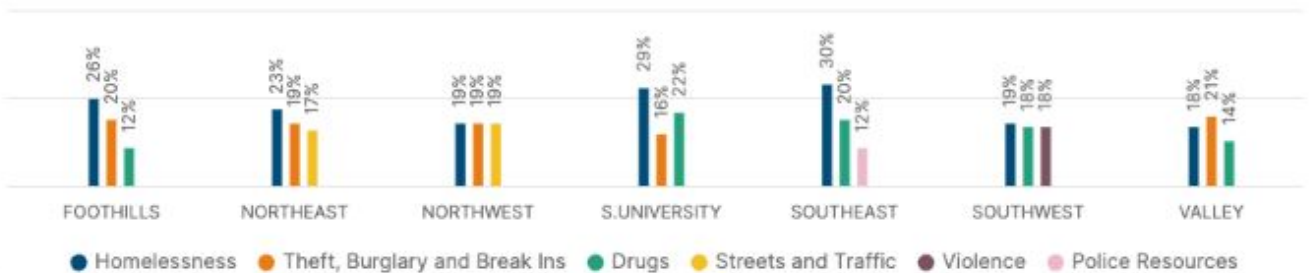


### Top 3 concerns breakdown

Number of responses by leading subtopic



### Top concerns by area





## Citywide Scores Breakdown

### Safety

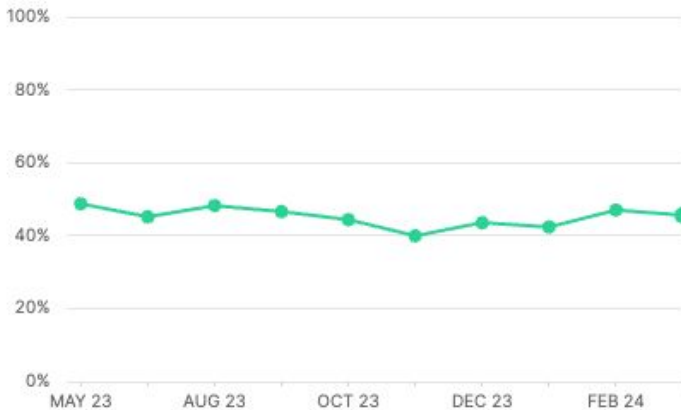
Q1 Score: **45%**  
March Score: **46%**

of residents feel mostly safe or completely safe in their neighborhood.

### Demographic breakdown (Q1)

48%	Asian
48%	American Indian or Alaska Native
47%	Black/ African American
46%	White
46%	Non-hispanic Origin
45%	Hispanic Origin

### Score Over Time



### Benchmarking

Albuquerque	46%
Cohort Score	57%
National Score	64%

Because the Blockwise National Benchmark Survey was conducted in March, the city's March scores offer the best comparison to the cohort and national benchmark scores.



## Citywide Scores Breakdown

### Fairness

Q1 Score: **39%**  
March Score: **39%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

### Demographic breakdown (Q1)

52%	Asian
41%	American Indian or Alaska Native
39%	White
36%	Black/ African American
41%	Hispanic Origin
39%	Non-hispanic Origin

### Score Over Time



### Benchmarking

Albuquerque	39%
Cohort Score	43%
National Score	54%

Because the Blockwise National Benchmark Survey was conducted in March, the city's March scores offer the best comparison to the cohort and national benchmark scores.



## Citywide Scores Breakdown

### Respect

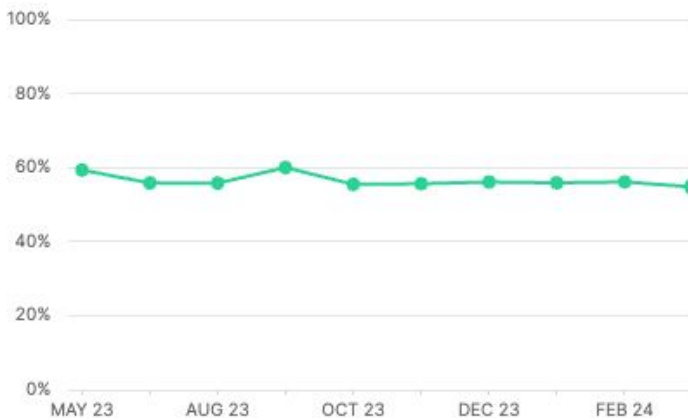
Q1 Score: **55%**  
March Score: **55%**

of residents strongly agree or tend to agree that the police department treats people with respect.

### Demographic breakdown (Q1)

64%	Asian
60%	American Indian or Alaska Native
56%	White
50%	Black/ African American
57%	Non-hispanic Origin
54%	Hispanic Origin

### Score Over Time



### Benchmarking

Albuquerque	55%
Cohort Score	58%
National Score	66%

Because the Blockwise National Benchmark Survey was conducted in March, the city's March scores offer the best comparison to the cohort and national benchmark scores.



## Citywide Scores Breakdown

### Voice

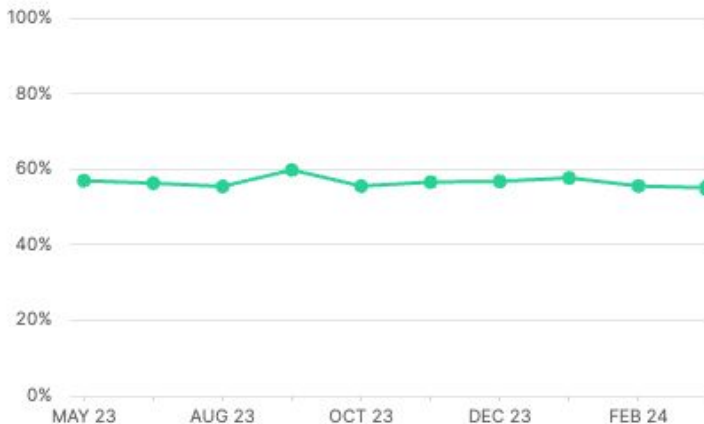
Q1 Score: **56%**  
March Score: **55%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

### Demographic breakdown (Q1)

<b>59%</b>	American Indian or Alaska Native
<b>57%</b>	White
<b>54%</b>	Asian
<b>50%</b>	Black/ African American
<b>58%</b>	Non-hispanic Origin
<b>53%</b>	Hispanic Origin

### Score Over Time



### Benchmarking

Albuquerque	55%
Cohort Score	60%
National Score	68%

Because the Blockwise National Benchmark Survey was conducted in March, the city's March scores offer the best comparison to the cohort and national benchmark scores.





## Citywide Scores Breakdown

### Transparency

Q1 Score: **21%**  
March Score: **20%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

#### Demographic breakdown (Q1)

<b>28%</b>	Asian
<b>23%</b>	American Indian or Alaska Native
<b>21%</b>	White
<b>18%</b>	Black/ African American
<b>25%</b>	Hispanic Origin
<b>19%</b>	Non-hispanic Origin

#### Scores over time



#### Benchmarking

Albuquerque	20%
Cohort Score	33%
National Score	40%

Because the Blockwise National Benchmark Survey was conducted in March, the city's March scores offer the best comparison to the cohort and national benchmark scores.

# Blockwise Quarterly Report

January 1 – March 31, 2024



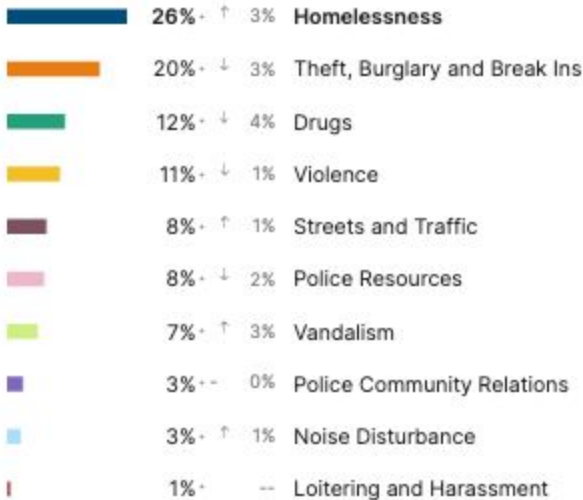
# Precinct Scores



## Top Safety Concerns: Foothills

### Top concerns

377 labeled responses out of 417

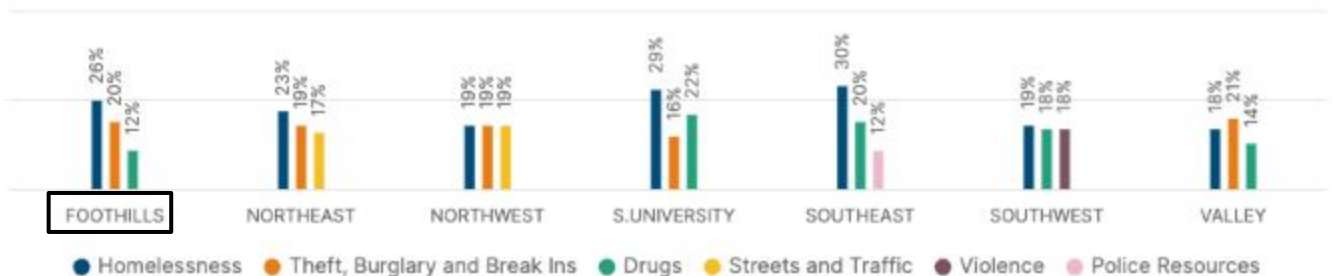


### Top 3 concerns breakdown

Number of responses by leading subtopic



### Top concerns by area





## Foothills Scores Breakdown

### Safety

Demographic breakdown

**42%**

of residents feel mostly safe or completely safe in their neighborhood.

**43%**

White

**37%**

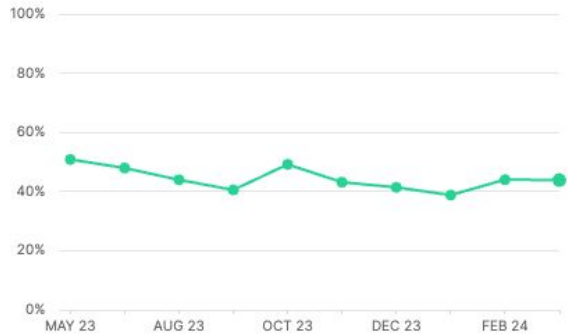
American Indian or Alaska Native\*

**45%**

Non-hispanic Origin

**41%**

Hispanic Origin



### Fairness

Demographic breakdown

**43%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

**65%**

American Indian or Alaska Native\*

**41%**

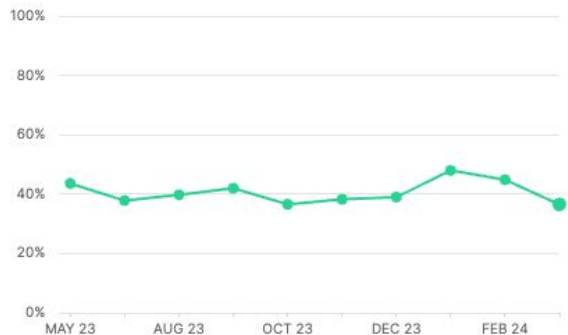
White

**44%**

Non-hispanic Origin

**42%**

Hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## Foothills Scores Breakdown

### Respect

Demographic breakdown

**59%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**77%**

American Indian or Alaska Native\*

**58%**

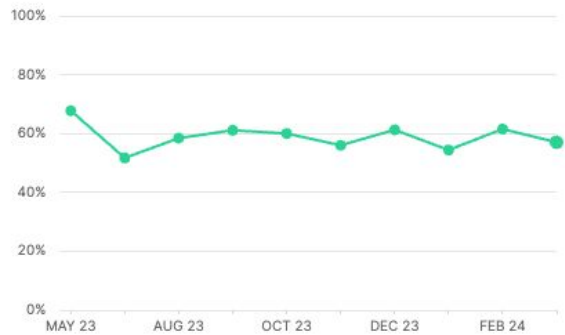
White

**60%**

Non-hispanic Origin

**57%**

Hispanic Origin



### Voice

Demographic breakdown

**58%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**59%**

White

**58%**

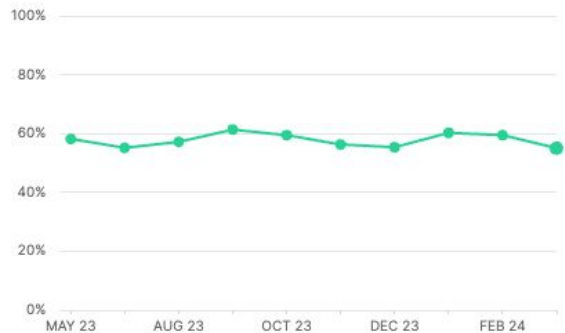
American Indian or Alaska Native\*

**61%**

Non-hispanic Origin

**50%**

Hispanic Origin



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## Foothills Scores Breakdown

### Transparency

Demographic breakdown

**21%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**26%**

American Indian or Alaska Native\*

**19%**

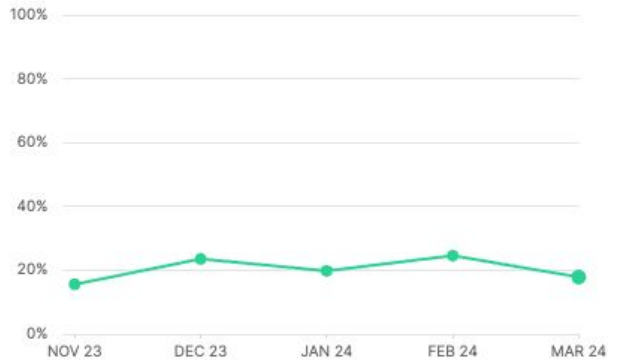
White

**24%**

Hispanic Origin

**21%**

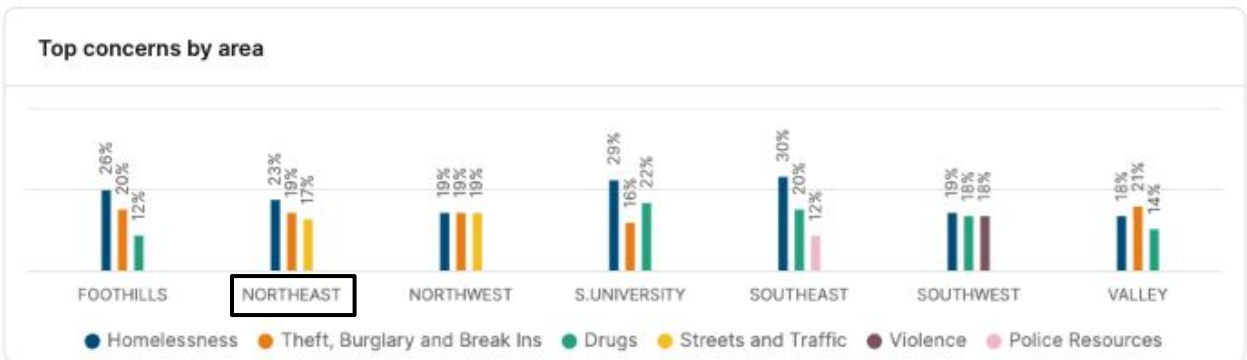
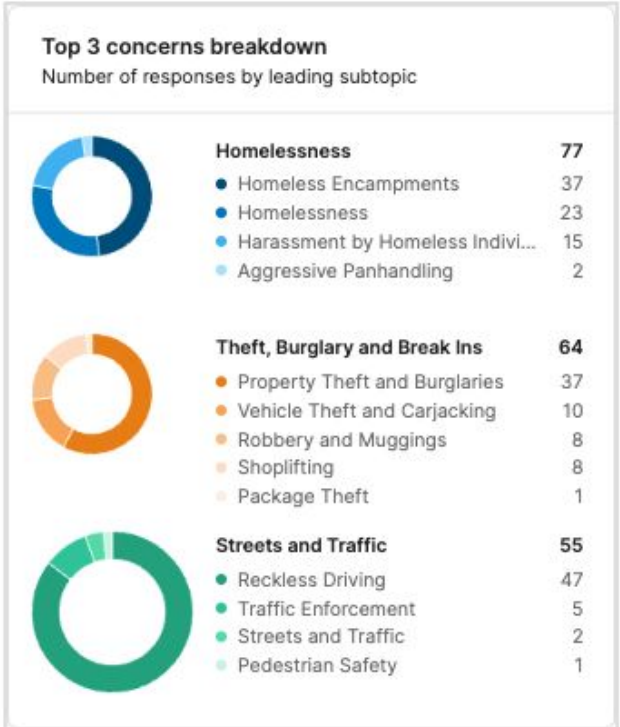
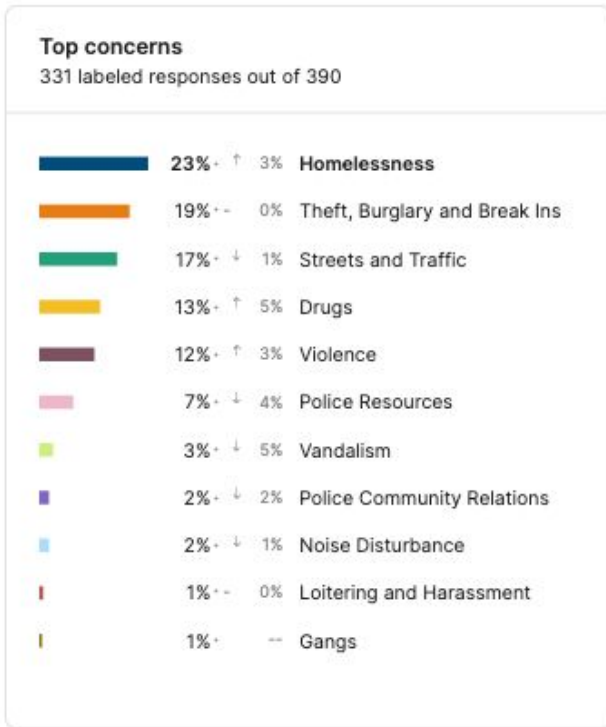
Non-hispanic Origin



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## Top Safety Concerns: Northeast





## Northeast Scores Breakdown

### Safety

Demographic breakdown

**49%**

of residents feel mostly safe or completely safe in their neighborhood.

**51%**

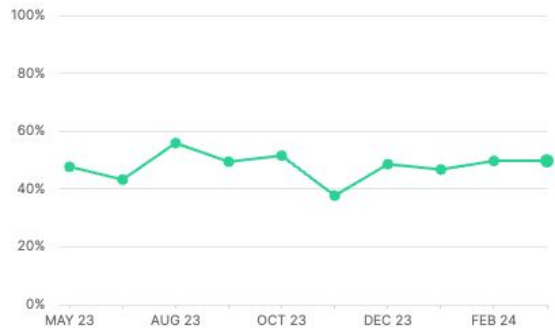
White

**50%**

Non-hispanic Origin

**47%**

Hispanic Origin



### Fairness

Demographic breakdown

**47%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

**45%**

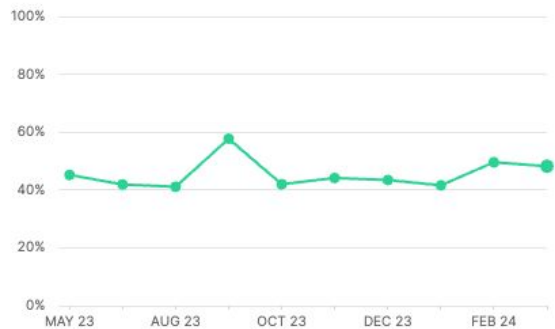
White

**50%**

Non-hispanic Origin

**39%**

Hispanic Origin



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## Northeast Scores Breakdown

### Respect

Demographic breakdown

**60%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**60%**

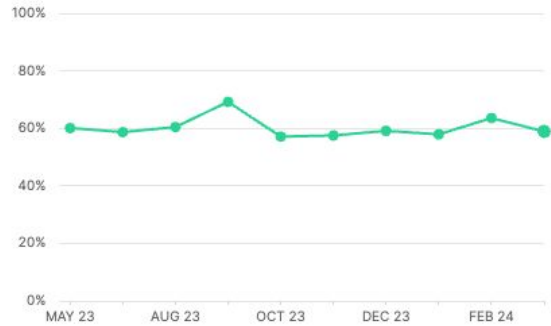
White

**65%**

Non-hispanic Origin

**48%**

Hispanic Origin



### Voice

Demographic breakdown

**61%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**61%**

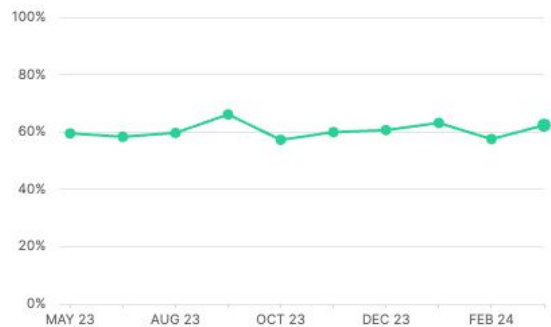
White

**64%**

Non-hispanic Origin

**57%**

Hispanic Origin



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## Northeast Scores Breakdown

### Transparency

Demographic breakdown

**24%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**24%**

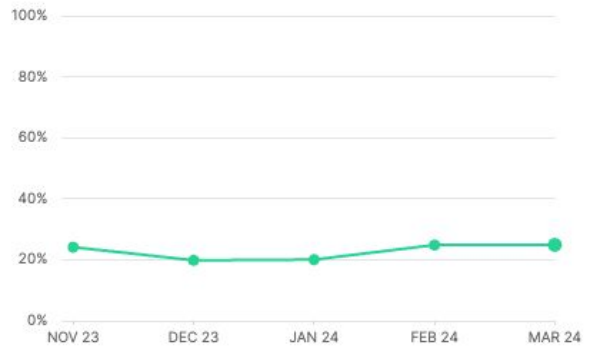
White

**27%**

Hispanic Origin

**24%**

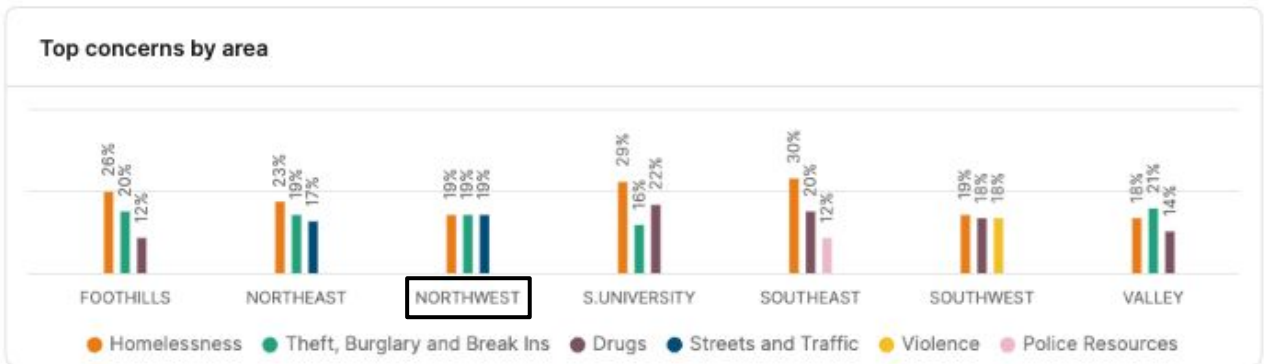
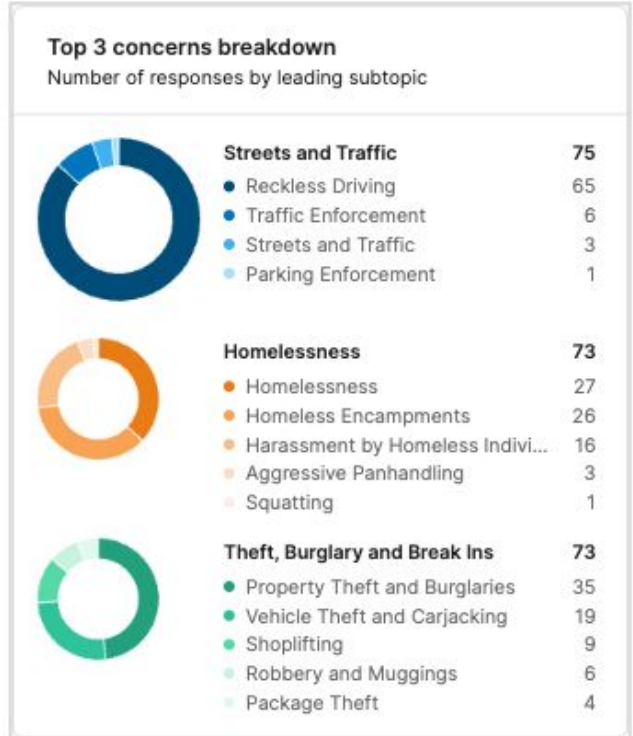
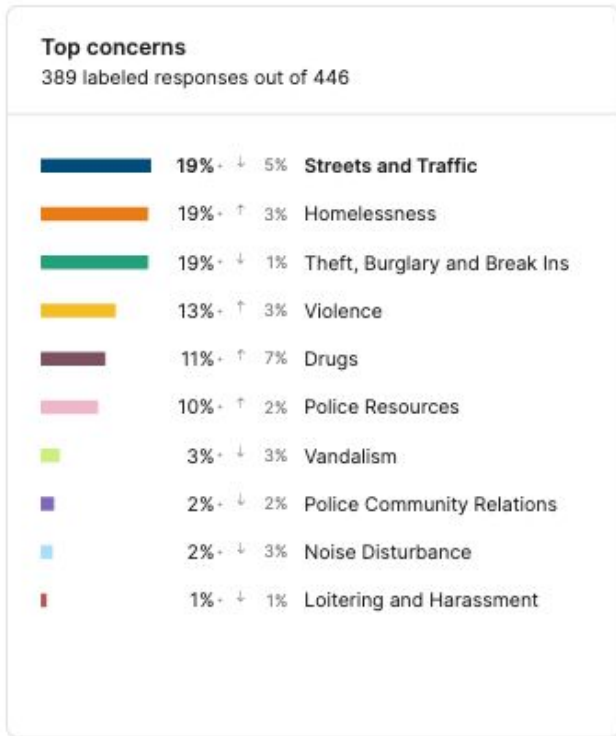
Non-hispanic Origin



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## Top Safety Concerns: Northwest





## Northwest Scores Breakdown

### Safety

Demographic breakdown

**52%**

of residents feel mostly safe or completely safe in their neighborhood.

**61%**

Black or African American\*

**52%**

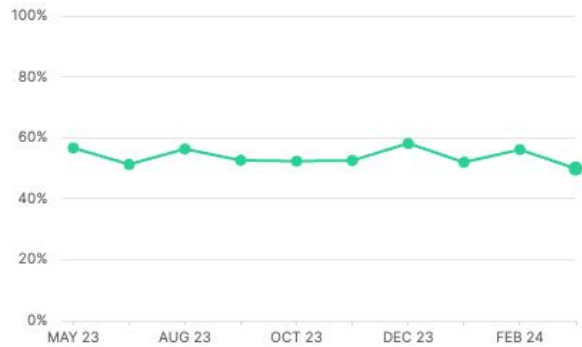
White

**54%**

Non-hispanic Origin

**51%**

Hispanic Origin



### Fairness

Demographic breakdown

**43%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

**46%**

White

**29%**

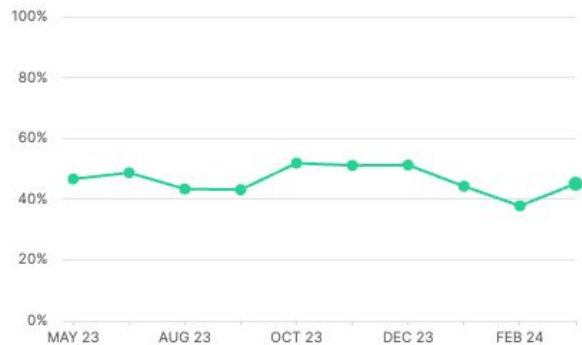
Black or African American\*

**44%**

Hispanic Origin

**43%**

Non-hispanic Origin



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## Northwest Scores Breakdown

### Respect

Demographic breakdown

**59%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**63%**

White

**47%**

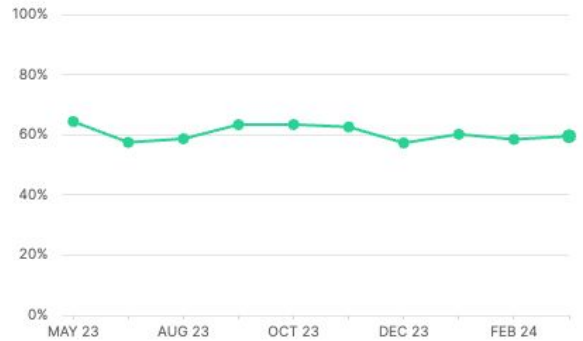
Black or African American\*

**63%**

Non-hispanic Origin

**57%**

Hispanic Origin



### Voice

Demographic breakdown

**59%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**61%**

White

**52%**

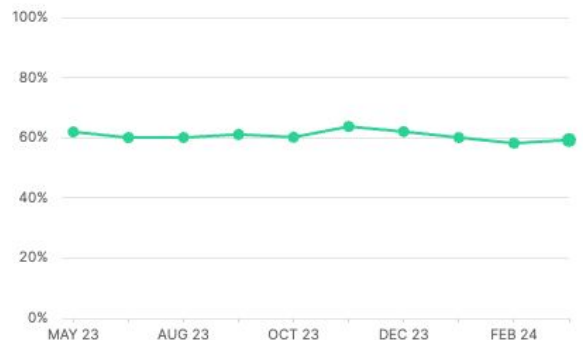
Black or African American\*

**63%**

Non-hispanic Origin

**54%**

Hispanic Origin



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## Northwest Scores Breakdown

### Transparency

Demographic breakdown

**22%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**24%**

White

**8%**

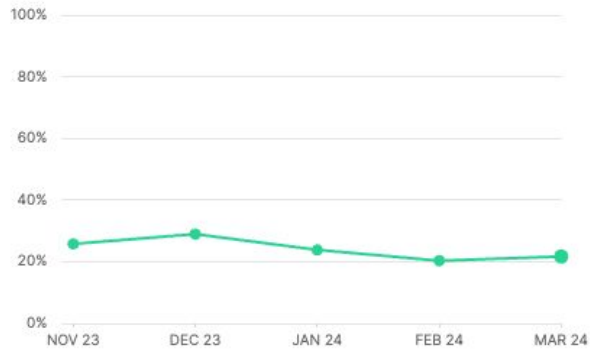
Black/ African American\*

**23%**

Hispanic Origin

**20%**

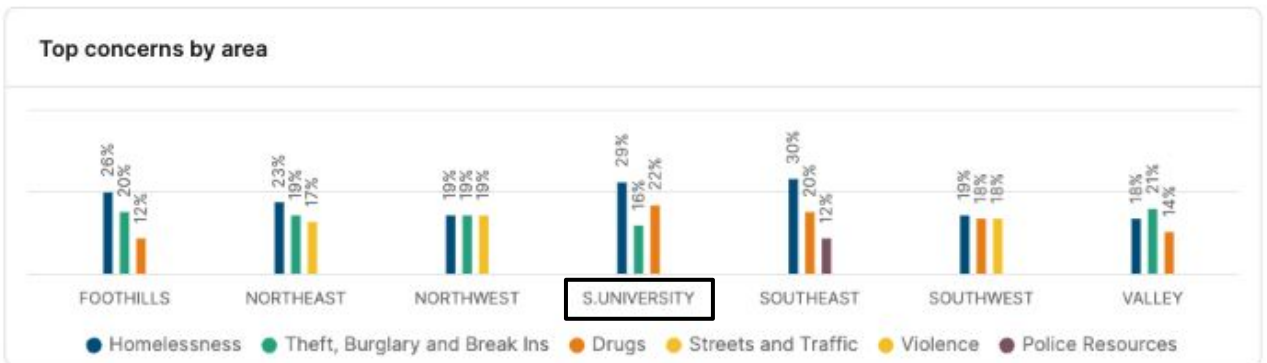
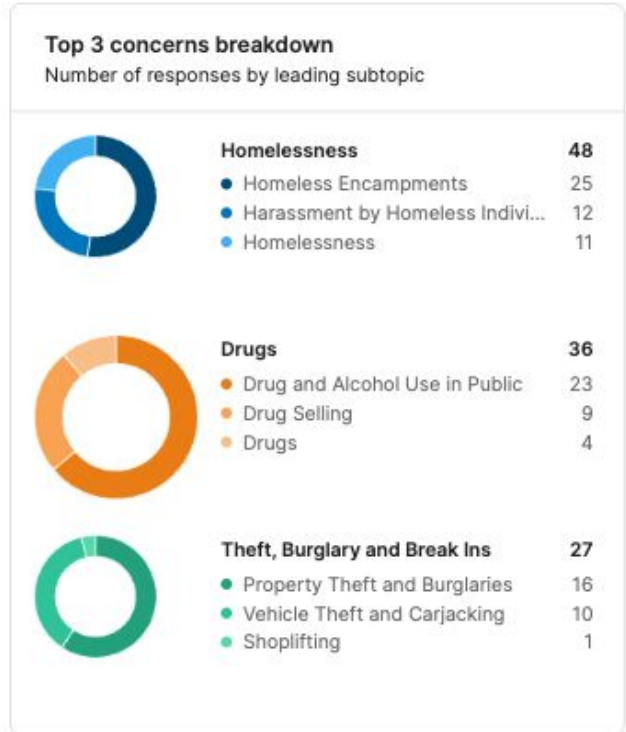
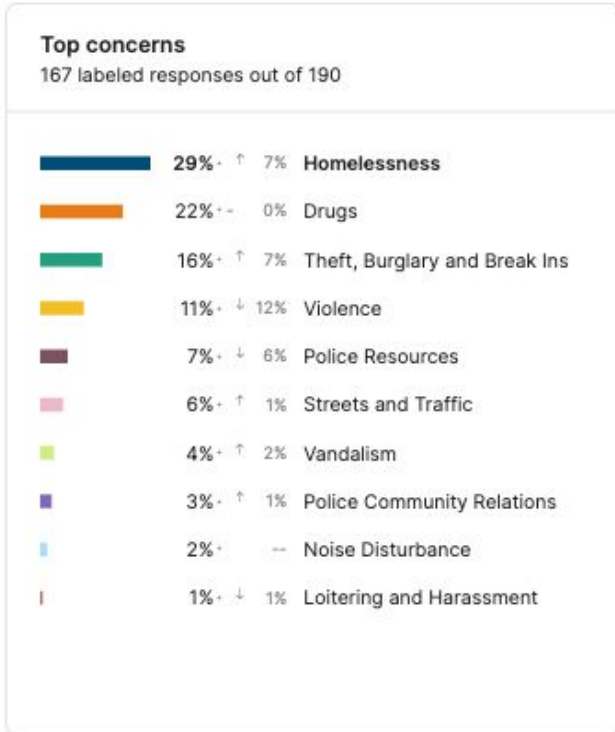
Non-hispanic Origin



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## Top Safety Concerns: SE University





## SE University Scores Breakdown

### Safety

Demographic breakdown

**41%**

of residents feel mostly safe or completely safe in their neighborhood.

**40%**

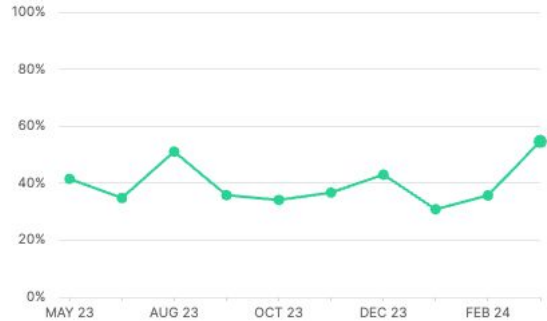
White

**48%**

Non-hispanic Origin

**28%**

Hispanic Origin



### Fairness

Demographic breakdown

**28%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

**23%**

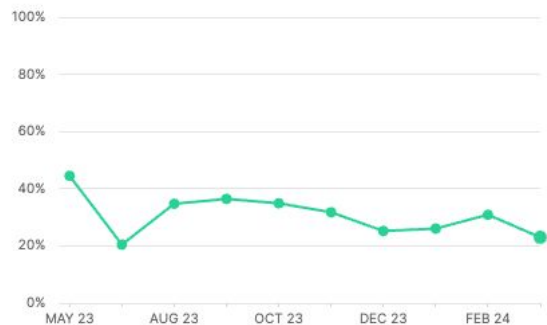
White

**35%**

Hispanic Origin

**26%**

Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.





## SE University Scores Breakdown

### Respect

Demographic breakdown

**48%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**45%**

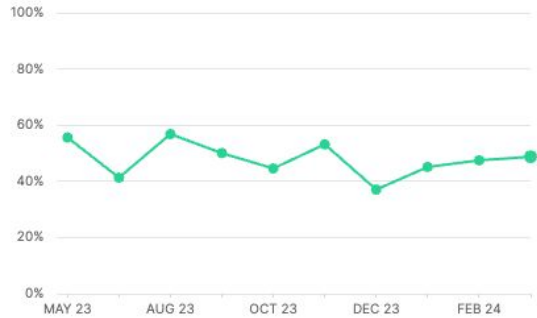
White

**50%**

Hispanic Origin

**48%**

Non-hispanic Origin



### Voice

Demographic breakdown

**47%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**46%**

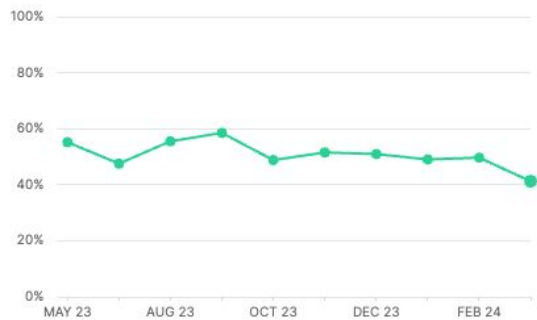
White

**49%**

Hispanic Origin

**48%**

Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## SE University Scores Breakdown

### Transparency

Demographic breakdown

**12%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**10%**

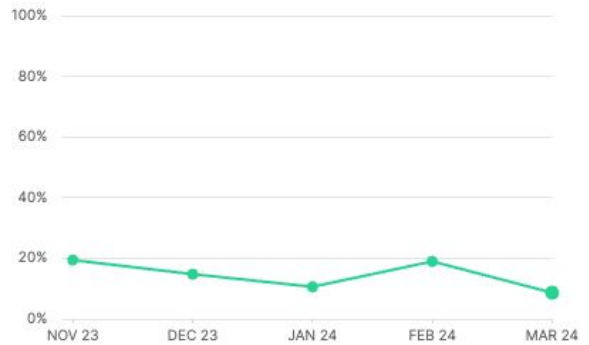
White

**19%**

Hispanic Origin

**10%**

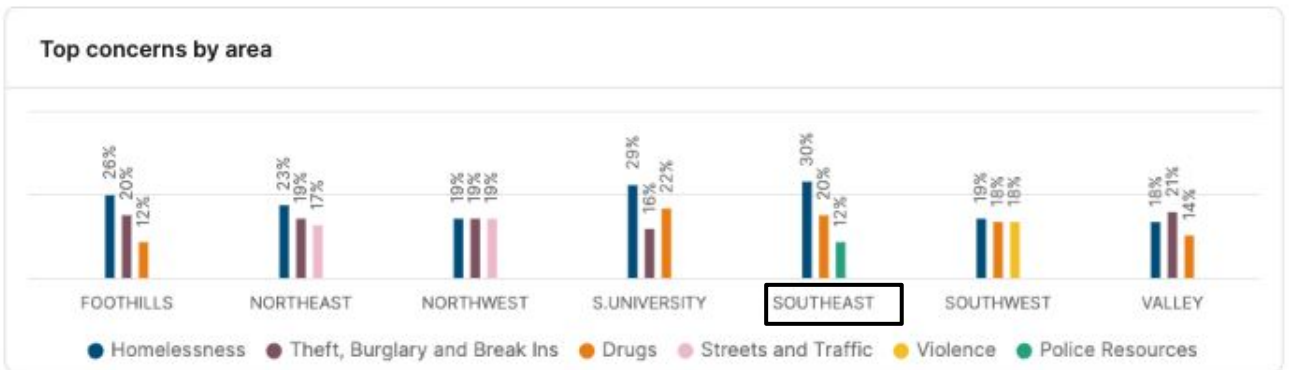
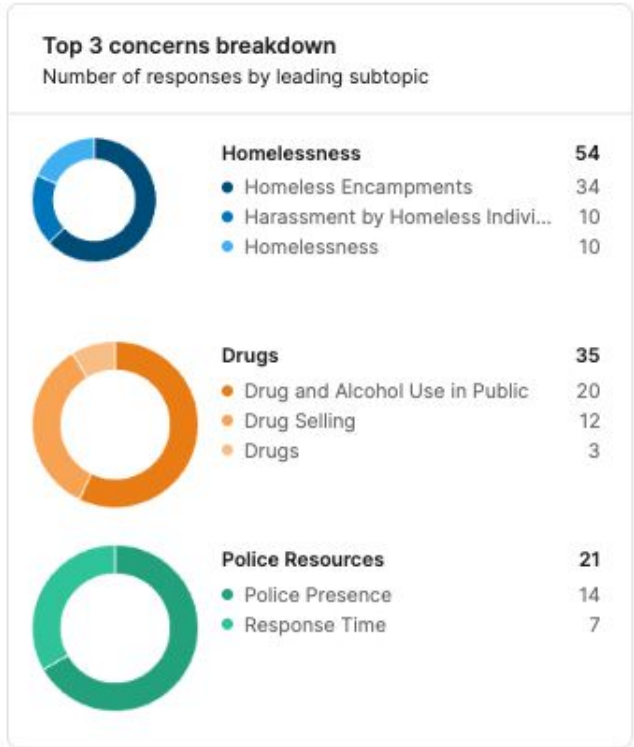
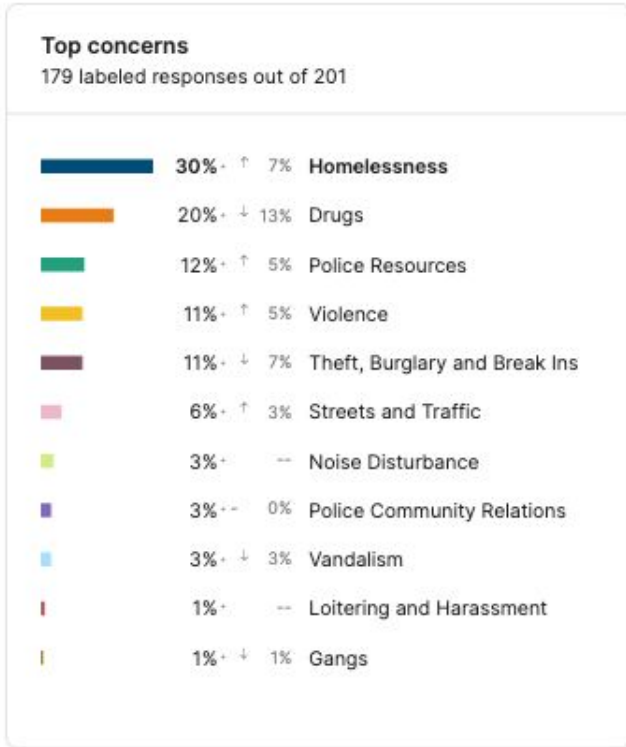
Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## Top Safety Concerns: Southeast





## Southeast Scores Breakdown

### Safety

Demographic breakdown

**29%**

of residents feel mostly safe or completely safe in their neighborhood.

**36%**

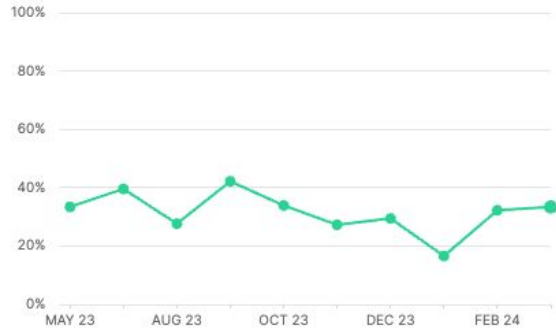
White

**37%**

Non-hispanic Origin

**20%**

Hispanic Origin



### Fairness

Demographic breakdown

**29%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

**33%**

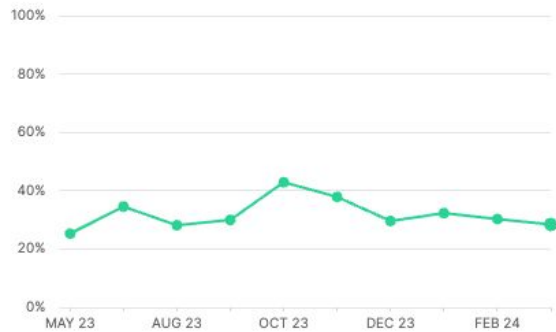
White

**32%**

Hispanic Origin

**26%**

Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## Southeast Scores Breakdown

### Respect

Demographic breakdown

**47%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**49%**

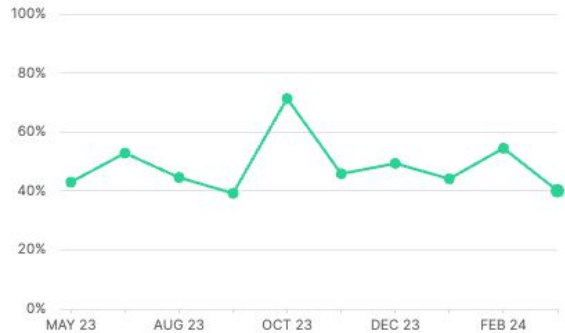
White

**49%**

Hispanic Origin

**44%**

Non-hispanic Origin



### Voice

Demographic breakdown

**50%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**51%**

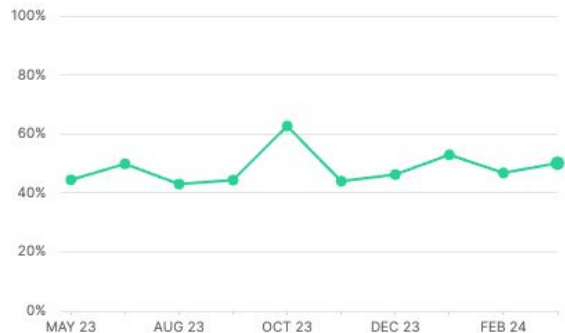
White

**52%**

Non-hispanic Origin

**47%**

Hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## Southeast Scores Breakdown

### Transparency

Demographic breakdown

**17%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**15%**

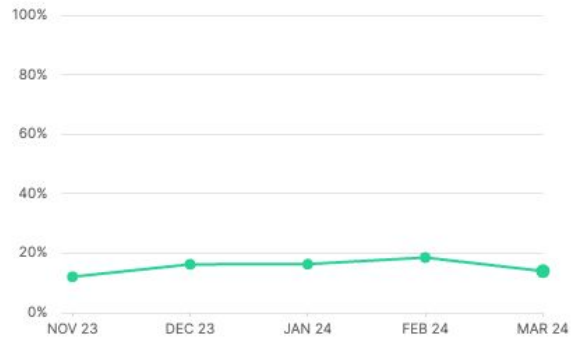
White

**22%**

Hispanic Origin

**12%**

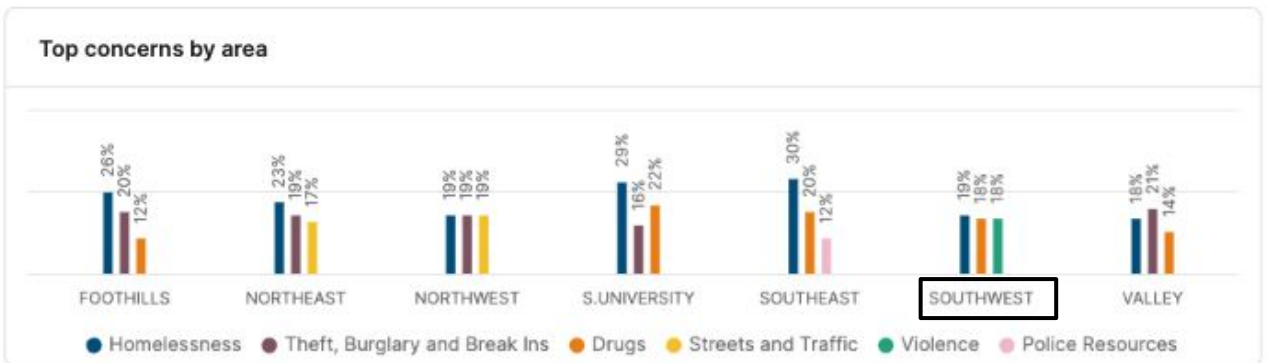
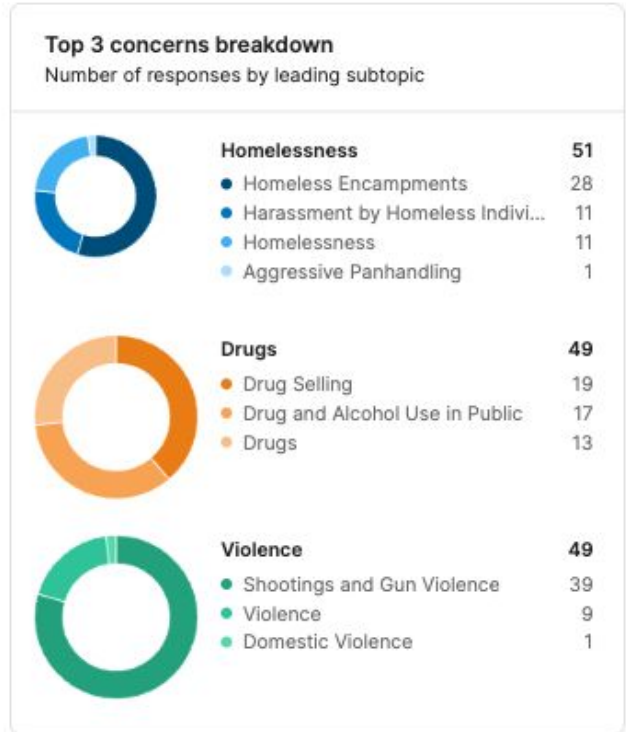
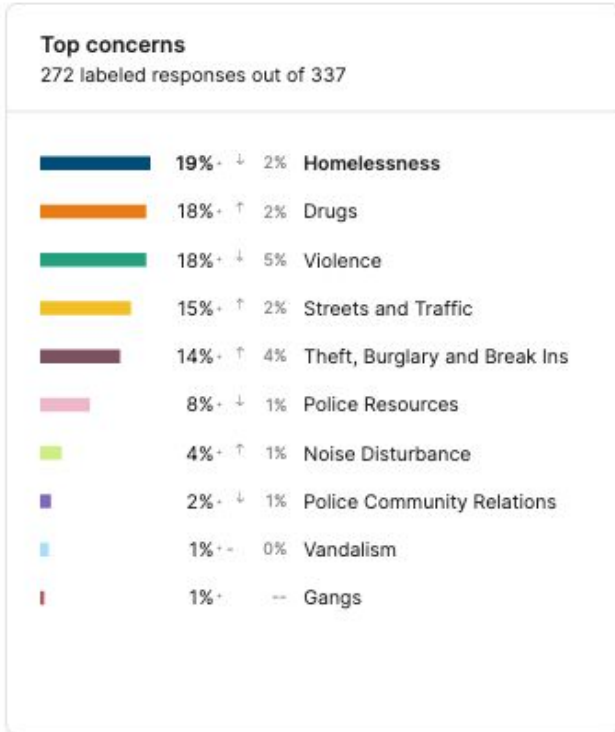
Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## Top Safety Concerns: Southwest





## Southwest Scores Breakdown

### Safety

**47%**

of residents feel mostly safe or completely safe in their neighborhood.

#### Demographic breakdown

**45%**

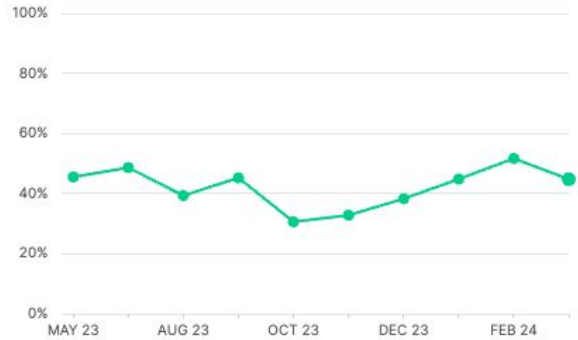
White

**48%**

Hispanic Origin

**42%**

Non-hispanic Origin



### Fairness

**41%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

#### Demographic breakdown

**40%**

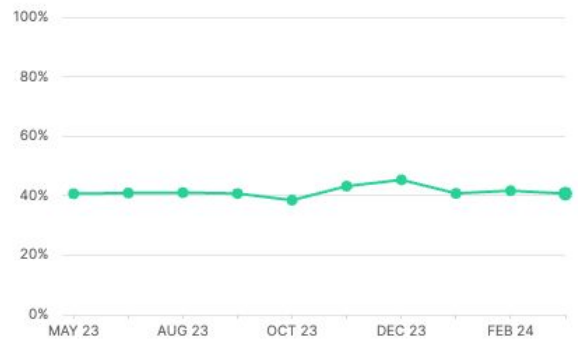
White

**45%**

Hispanic Origin

**27%**

Non-hispanic Origin



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## Southwest Scores Breakdown

### Respect

Demographic breakdown

**55%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**57%**

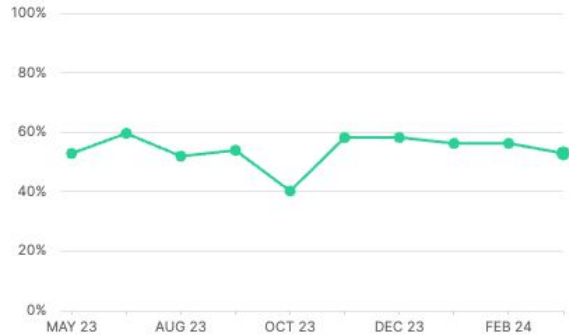
White

**58%**

Hispanic Origin

**47%**

Non-hispanic Origin



### Voice

Demographic breakdown

**57%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**59%**

White

**59%**

Hispanic Origin

**53%**

Non-hispanic Origin



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## Southwest Scores Breakdown

### Transparency

Demographic breakdown

**27%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**27%**

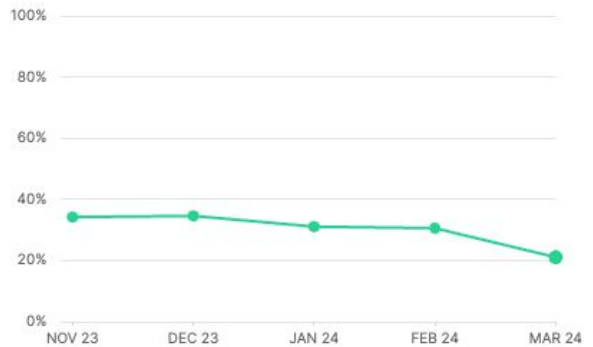
White

**28%**

Hispanic Origin

**21%**

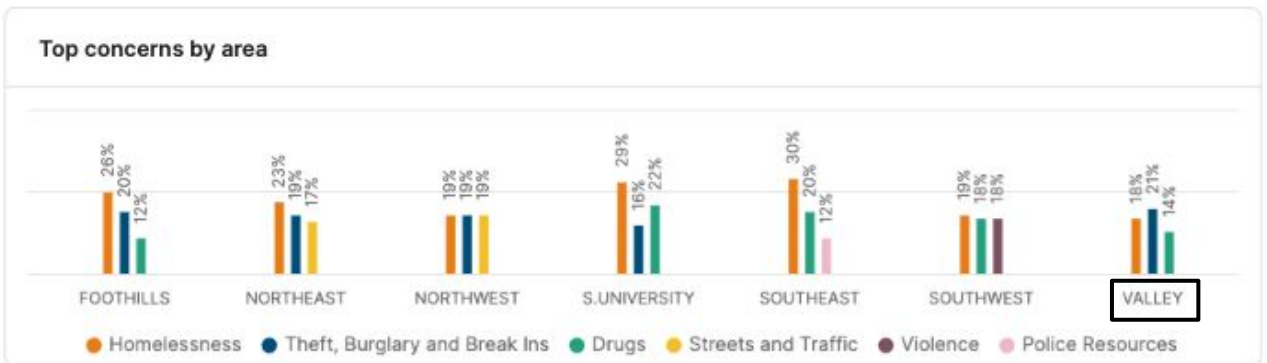
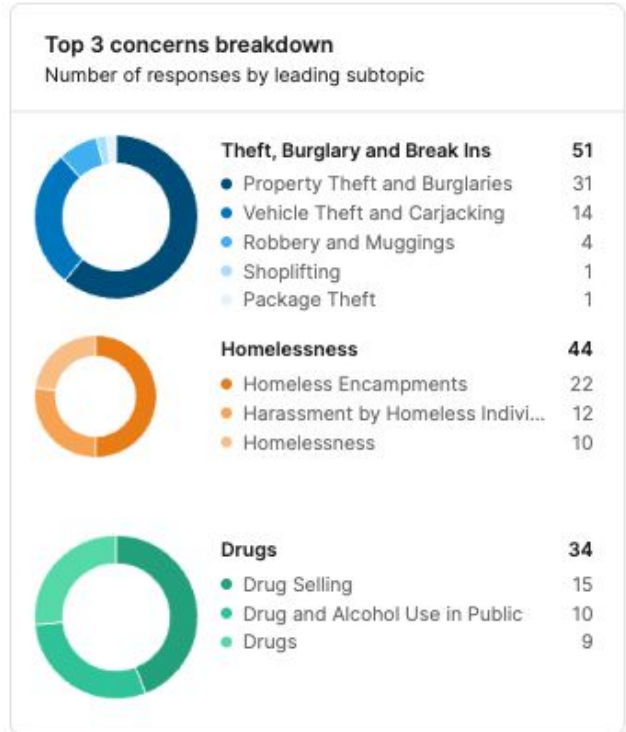
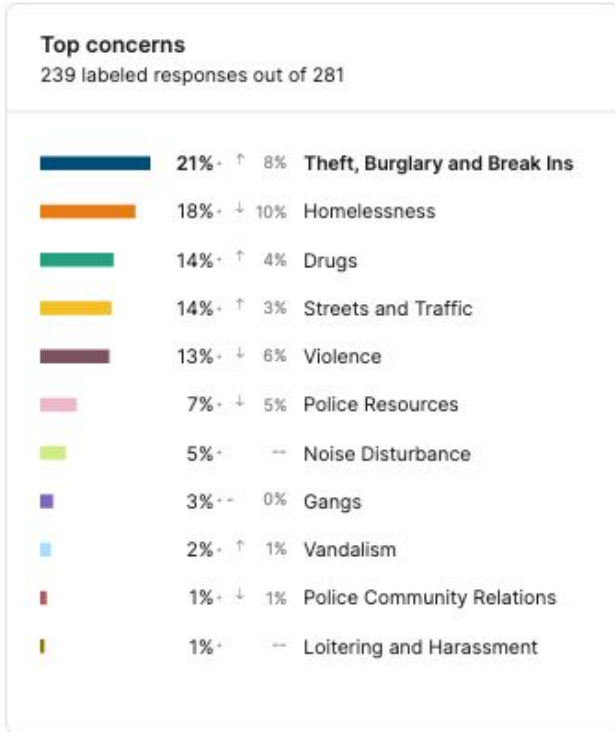
Non-hispanic Origin



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## Top Safety Concerns: Valley





## Valley Scores Breakdown

### Safety

Demographic breakdown

**44%**

of residents feel mostly safe or completely safe in their neighborhood.

**45%**

White

**50%**

Hispanic Origin

**41%**

Non-hispanic Origin



### Fairness

Demographic breakdown

**33%**

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

**34%**

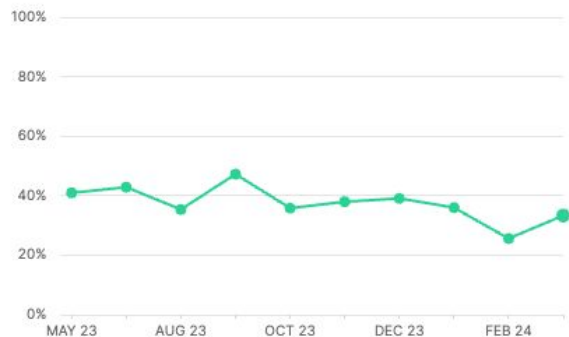
White

**33%**

Hispanic Origin

**33%**

Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.



## Valley Scores Breakdown

### Respect

Demographic breakdown

**52%**

of residents strongly agree or tend to agree that the police department treats people with respect.

**52%**

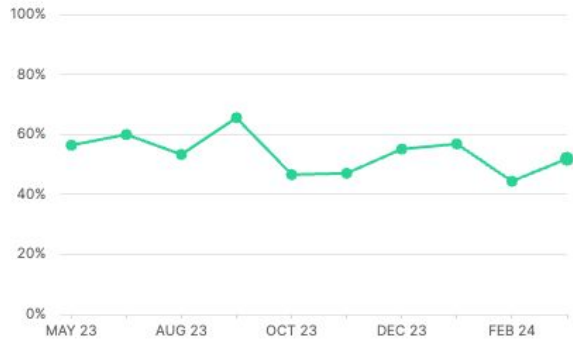
White

**54%**

Non-hispanic Origin

**51%**

Hispanic Origin



### Voice

Demographic breakdown

**51%**

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

**55%**

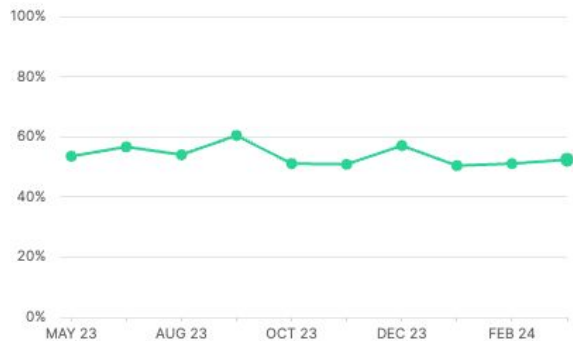
White

**54%**

Non-hispanic Origin

**47%**

Hispanic Origin



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## Valley Scores Breakdown

### Transparency

Demographic breakdown

**19%**

of residents strongly agree or tend to agree that the Albuquerque Police Department is an open and transparent organization.

**21%**

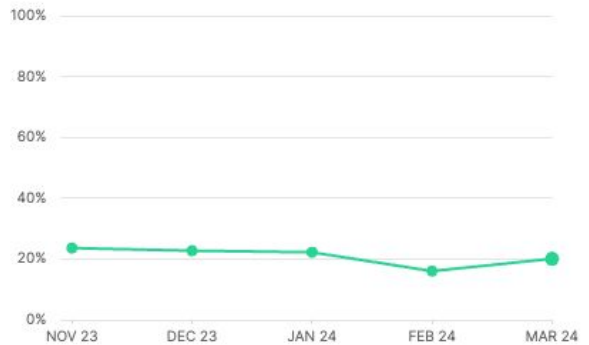
White

**22%**

Hispanic Origin

**19%**

Non-hispanic Origin



Small sample sizes can lead to unreliable estimates. Scores for groups under 30 respondents are not shown, and groups with 30 to 49 respondents are marked with an asterisk (\*). Use these scores with caution.

# Blockwise Quarterly Report

January 1 – March 31, 2024



## Methodology

- **2,738 respondents** were recruited online between January 1 – March 31, 2024, using targeted ads on various platforms (e.g., social media) as well as via online survey panels.
- Zencity's survey methods achieves representation at the city level by matching respondent data to the U.S. Census Bureau's race, ethnicity (Hispanic/Latino origin), age, and gender distributions in Albuquerque.
- Rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution so no demographic group is overrepresented or underrepresented in the final score.
- **To learn more about the survey methodology, visit <https://zencity.info/survey-methodology>.**

## Report Structure

- For each area command and the citywide level, the report provides an overview of the overall scores, **covering five key measures:** Safety, Fairness, Respect, Voice, and Transparency, **with a demographic breakdown** for each and **a presentation of the scores over time**. The measure scores are an average of between one and three questions. The questions included in each measure **are listed below**.
- For the citywide level, the report also **compares Albuquerque's scores** to the **national benchmark survey and a cohort of similar communities** based on demographics from the Census Bureau.
- The report then presents **the top concerns raised by respondents** in the following open-text question: What is the number one issue or problem in your local District that you would like the police to deal with?

## Albuquerque Demographics

- The following racial and ethnic distribution is based on US Census data for the Albuquerque population over the age of 18. Due to the US Census questionnaire, there may be overlap between certain racial and ethnic groups (for example, one individual's responses may be included in the score calculation for both the "White" racial group and the "Hispanic" ethnic group).
- **Racial Distribution:**
  - White: 73%; American Indian or Alaska Native: 7.7%; Asian: 4.5% Black/ African American: 4.4%
- **Ethnic Distribution:**
  - Hispanic Origin: 44%; Non-hispanic Origin: 56%

# Blockwise Quarterly Report

January 1 – March 31, 2024



## Measure Questions

1. **Safety:**
  - a. When it comes to the threat of crime, how safe do you feel in your neighborhood?
2. **Fairness:**
  - a. To what extent do you agree or disagree with the following statement? In general, the police in my area treat everyone fairly regardless of who they are.
  - b. To what extent do you agree or disagree with the following statement? In general, the police in my area provide the same quality of service to all individuals.
3. **Respect:**
  - a. To what extent do you agree or disagree with the following statement? In general, the police in my area would treat you with respect if you had contact with them for any reason.
  - b. To what extent do you agree or disagree with the following statement? In general, the police in my area treat local residents with respect.
4. **Voice:**
  - a. To what extent do you agree or disagree with the following statement? In general, the police in my area are approachable.
  - b. To what extent do you agree or disagree with the following statement? In general, the police in my area listen to and take into account the concerns of local residents.
  - c. How willing would you be to contact the Albuquerque Police Department if you were a victim of a crime or were worried about something?
5. **Transparency:**
  - a. To what extent do you agree or disagree with the following statement? Albuquerque PD is an open and transparent organization.
  - b. What could Albuquerque PD do to be more transparent with the community?

*This report contains law enforcement sensitive data, and confidential business information.*