

Blockwise Quarterly Report

July 1–September 30, 2023



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Blockwise Quarterly Report

July 1–September 30, 2023



Benchmarking Data

	SAFETY	FAIRNESS	RESPECT	VOICE
Albuquerque, NM PD	47%	40%	57%	57%
Cohort	65%	47%	58%	58%
National	65%	57%	68%	70%

National Benchmark Surveys. The National Benchmark Blockwise Survey is conducted twice per year and surveys over 6,000 residents across the country in over 1,000 communities. The survey content for each matches the same questionnaires we administer to our client communities. **The national scores are adjusted for your demographics**, to give a sense of what the scores would look like if the whole country looked like your community. By making these adjustments, we minimize differences between the national score and your score that's based solely on demographics.

Cohorts. To provide information to our clients on how residents in similar communities feel, we create a score at the "cohort" level. A cohort is a group of similar communities, based on demographics from the Census Bureau, including population density, age distribution, race/ethnicity distribution, gender, and median income. By using this approach rather than focusing just on size or geographic area, the cohorts are more relevant for each client.

Your cohort group included the following communities: El Paso, TX; Austin, TX; Oklahoma City, OK; Columbus, OH; Jacksonville, FL; Albuquerque, NM; Atlanta, GA; Las Vegas, NV; Cleveland, OH; Fresno, CA



Average Scores Breakdown: Citywide

Safety

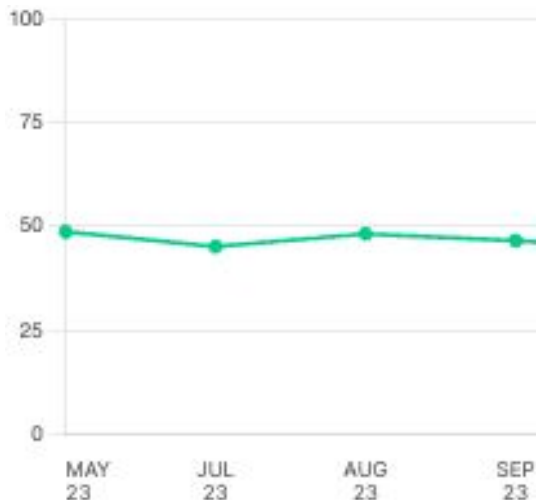
47%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

54%	Asian
48%	White
47%	Black/ African American
47%	American Indian or Alaska Native
44%	Hispanic Origin
50%	Non-hispanic Origin

Score Over Time



Benchmarking

Albuquerque	47%
Cohort Score	65%
National Score	65%



Average Scores Breakdown: Citywide

Fairness

40%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

51%	Asian
39%	White
39%	American Indian or Alaska Native
33%	Black/ African American
42%	Hispanic Origin
40%	Non-hispanic Origin

Score Over Time



Benchmarking

Albuquerque	40%
Cohort Score	47%
National Score	57%



Average Scores Breakdown: Citywide

Respect

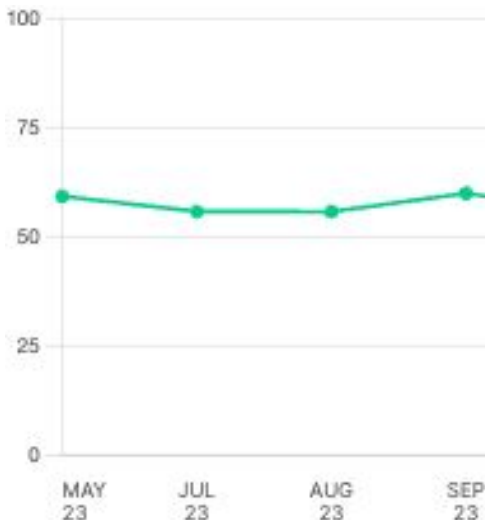
57%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

59%	White
57%	Asian
54%	American Indian or Alaska Native
45%	Black/ African American
55%	Hispanic Origin
59%	Non-hispanic Origin

Score Over Time



Benchmarking

Albuquerque	57%
Cohort Score	58%
National Score	68%



Average Scores Breakdown: Citywide

Voice

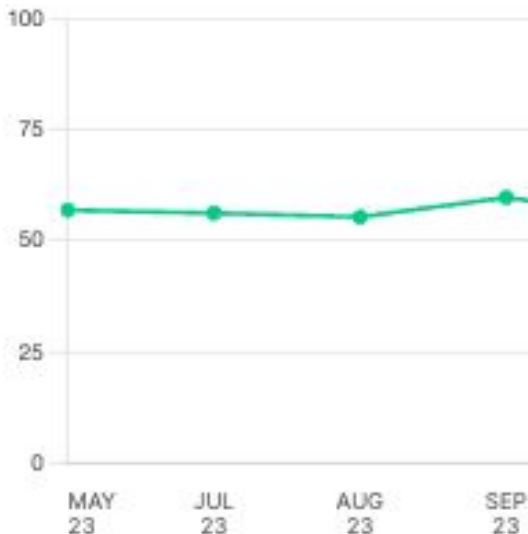
57%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

58%	White
57%	Asian
51%	American Indian or Alaska Native
50%	Black/ African American
54%	Hispanic Origin
59%	Non-hispanic Origin

Score Over Time

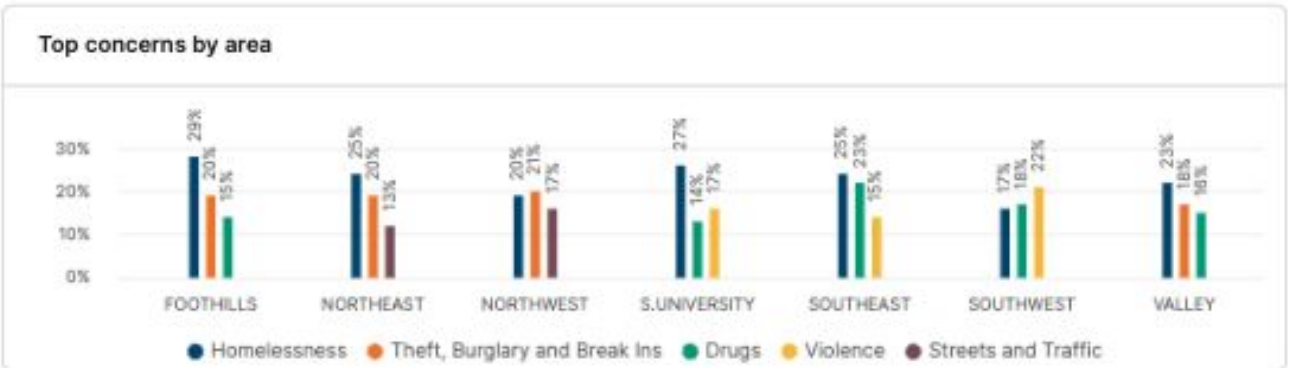
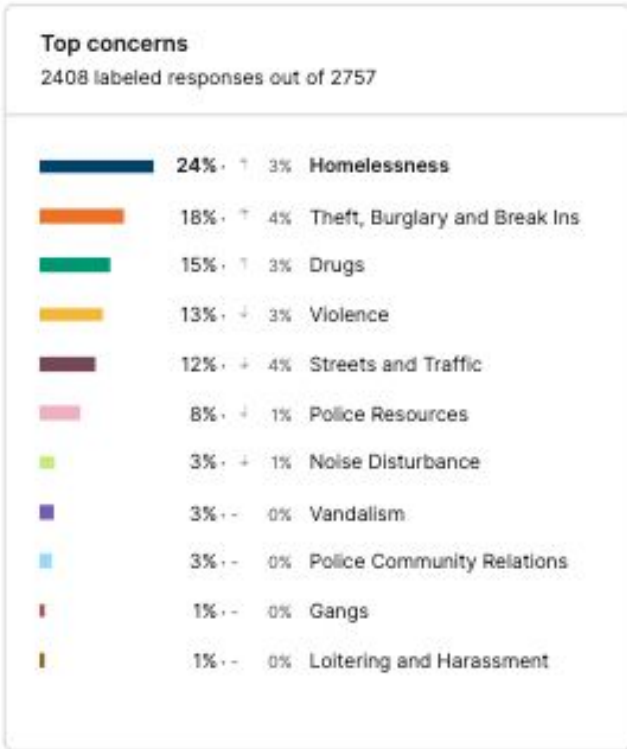


Benchmarking

Albuquerque	57%
Cohort Score	58%
National Score	70%



Top Safety Concerns: Citywide





Average Scores Breakdown: Foothills

Safety

Demographic breakdown

44%

of residents feel mostly safe or completely safe in their neighborhood.

46%

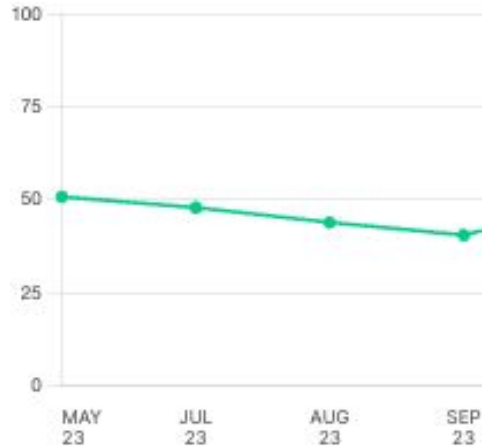
White

38%

Hispanic Origin

47%

Non-hispanic Origin



Fairness

Demographic breakdown

40%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

41%

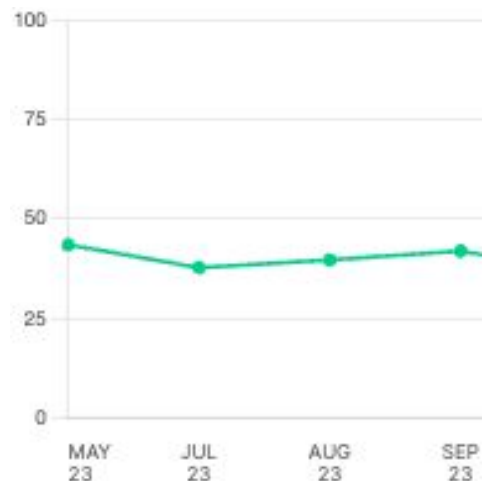
White

37%

Hispanic Origin

41%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Foothills

Respect

Demographic breakdown

58%

of residents strongly agree or tend to agree that the police department treats people with respect.

61%

White

44%

Hispanic Origin

63%

Non-hispanic Origin



Voice

Demographic breakdown

58%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

61%

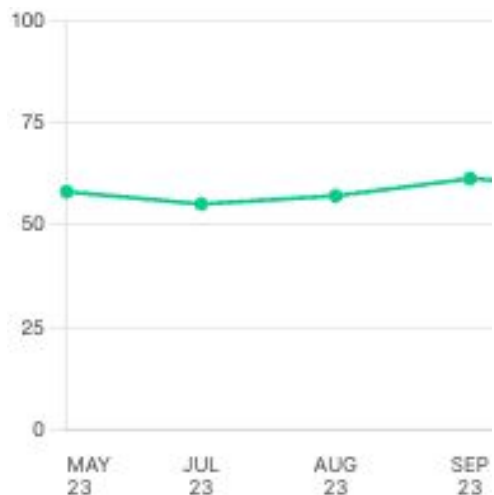
White

50%

Hispanic Origin

61%

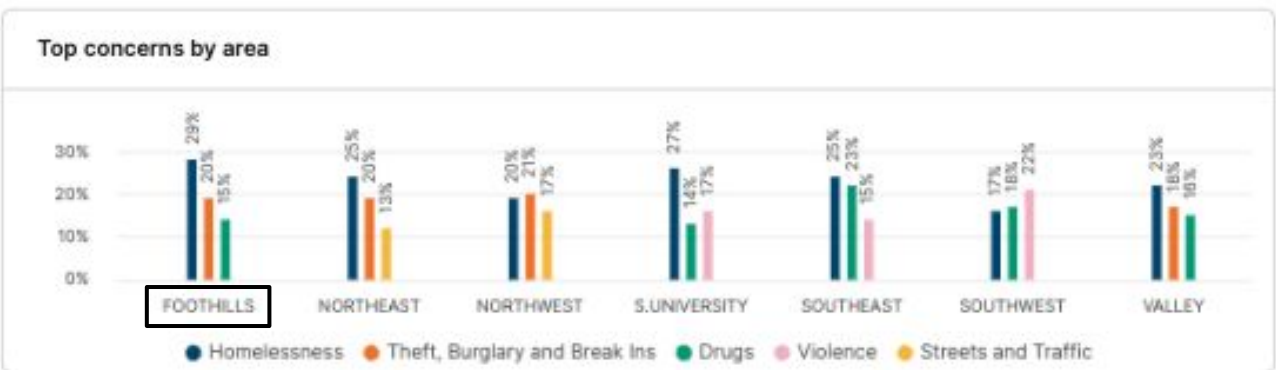
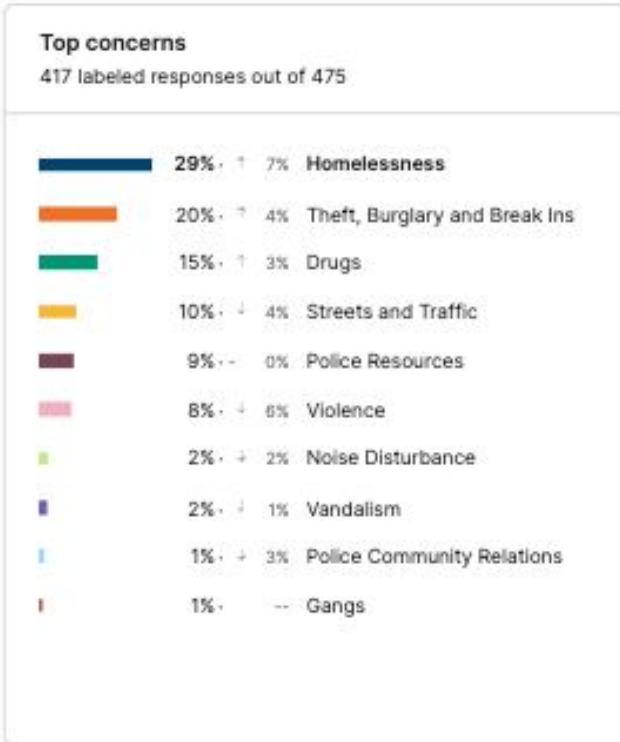
Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Foothills





Average Scores Breakdown: Northeast

Safety

Demographic breakdown

50%

of residents feel mostly safe or completely safe in their neighborhood.

60%

American Indian or Alaska Native*

51%

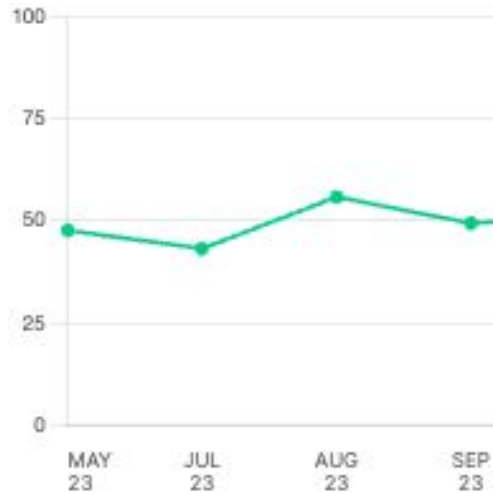
White

46%

Hispanic Origin

55%

Non-hispanic Origin



Fairness

Demographic breakdown

45%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

43%

White

43%

American Indian or Alaska Native*

51%

Hispanic Origin

45%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.

*This group's score is based on a small sample size and may not be reliable.



Average Scores Breakdown: Northeast

Respect

62%

of residents strongly agree or tend to agree that the police department treats people with respect.

Demographic breakdown

64%	White
61%	American Indian or Alaska Native*
60%	Hispanic Origin
64%	Non-hispanic Origin



Voice

61%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

Demographic breakdown

62%	White
57%	American Indian or Alaska Native*
57%	Hispanic Origin
63%	Non-hispanic Origin

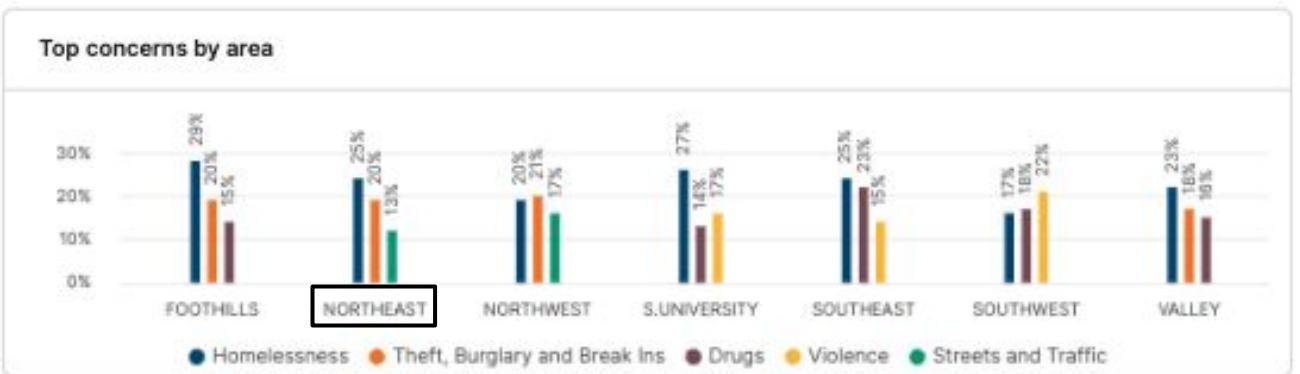
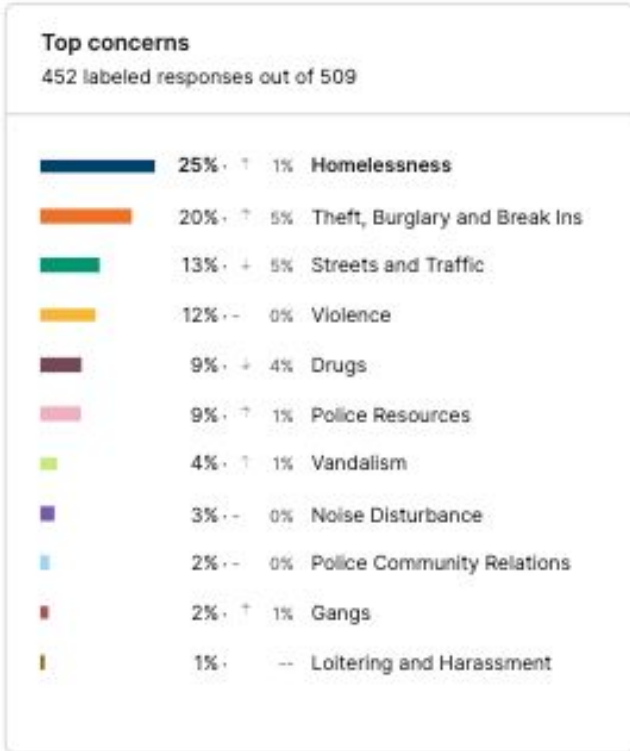


For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.

*This group's score is based on a small sample size and may not be reliable.



Top Safety Concerns: Northeast





Average Scores Breakdown: Northwest

Safety

Demographic breakdown

53%

of residents feel mostly safe or completely safe in their neighborhood.

54%

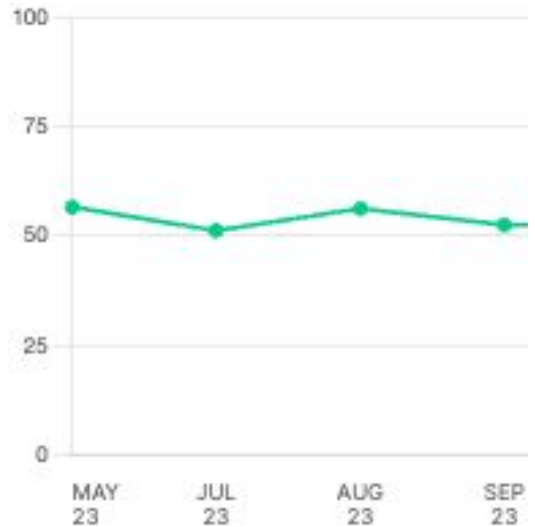
White

51%

Hispanic Origin

55%

Non-hispanic Origin



Fairness

Demographic breakdown

44%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

45%

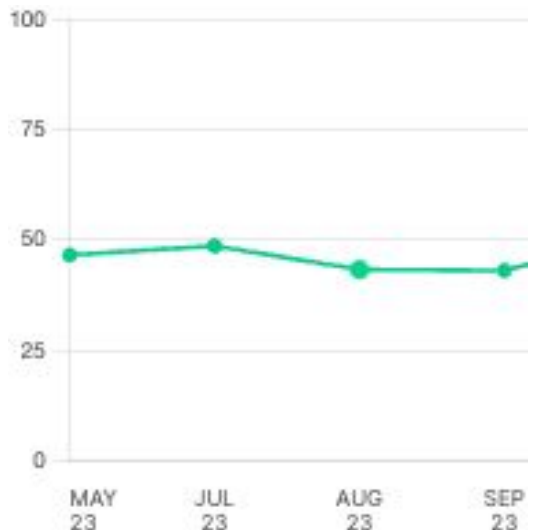
White

42%

Hispanic Origin

46%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Northwest

Respect

Demographic breakdown

59%

of residents strongly agree or tend to agree that the police department treats people with respect.

63%

White

58%

Hispanic Origin

60%

Non-hispanic Origin



Voice

Demographic breakdown

60%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

62%

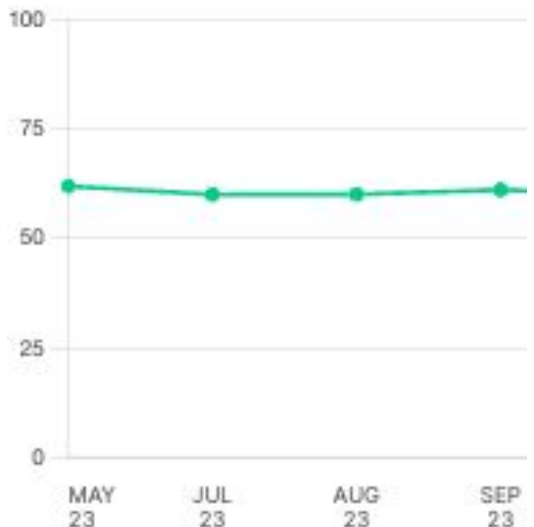
White

56%

Hispanic Origin

62%

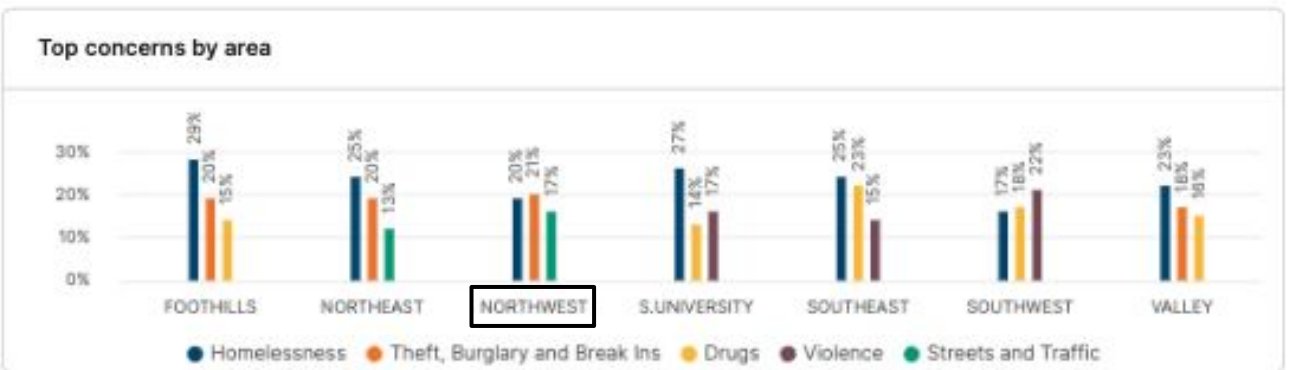
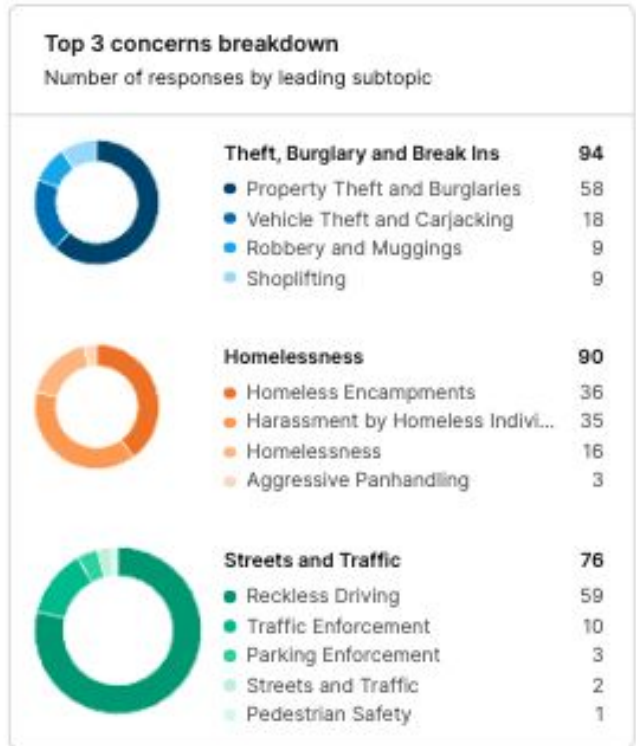
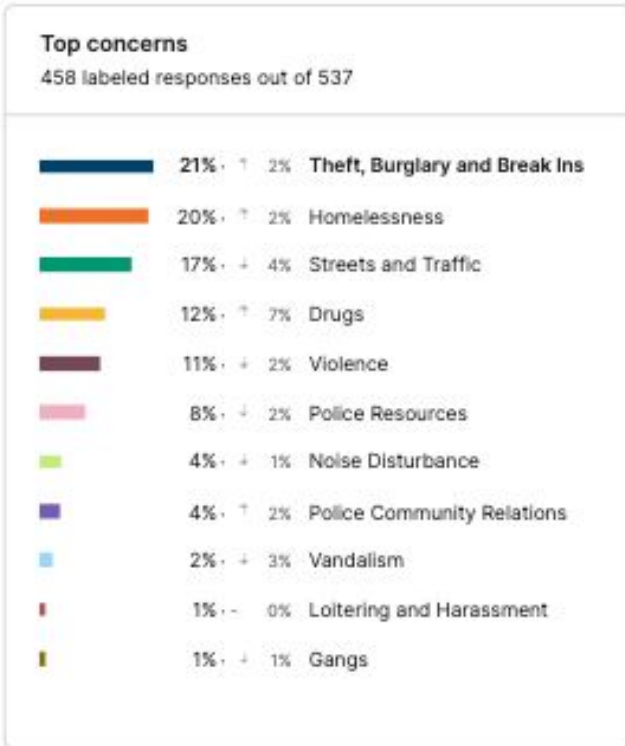
Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Northwest





Average Scores Breakdown: SE University

Safety

41%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

45%

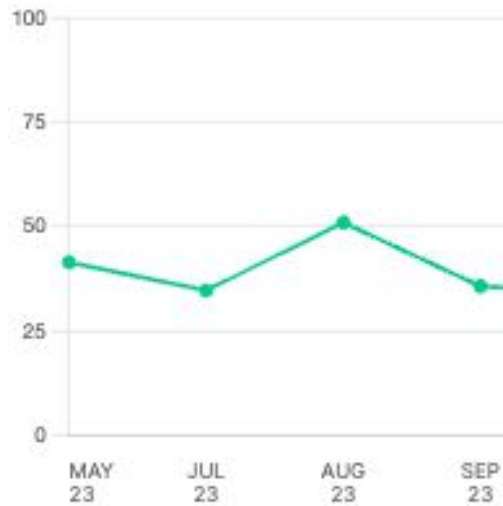
White

52%

Hispanic Origin

40%

Non-hispanic Origin



Fairness

28%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

23%

White

37%

Hispanic Origin

26%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: SE University

Respect

Demographic breakdown

50%

of residents strongly agree or tend to agree that the police department treats people with respect.

50%

White

56%

Hispanic Origin

48%

Non-hispanic Origin



Voice

Demographic breakdown

52%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

51%

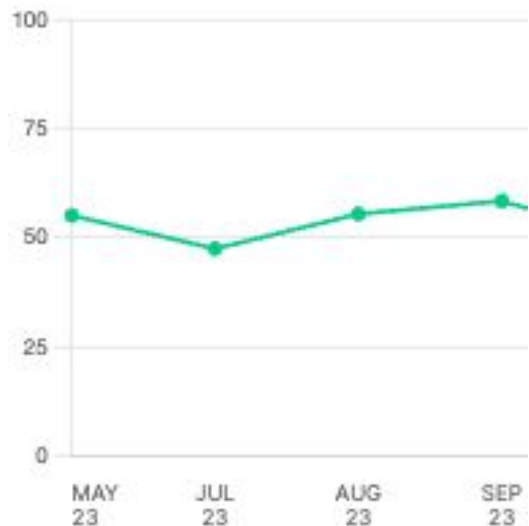
White

57%

Hispanic Origin

40%

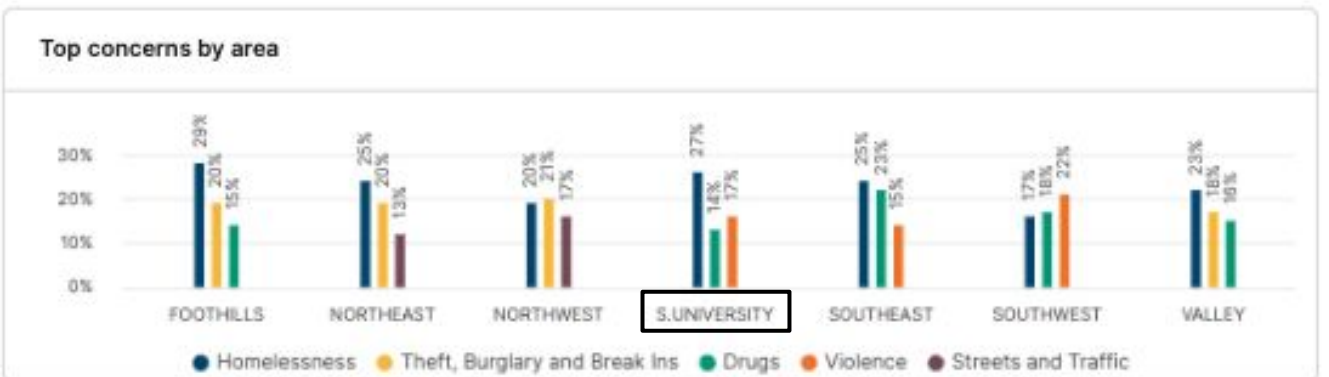
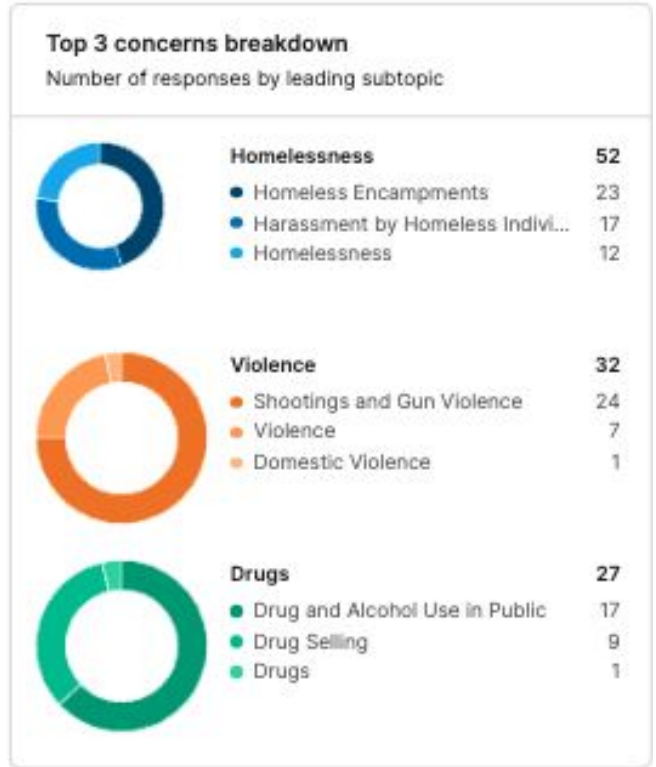
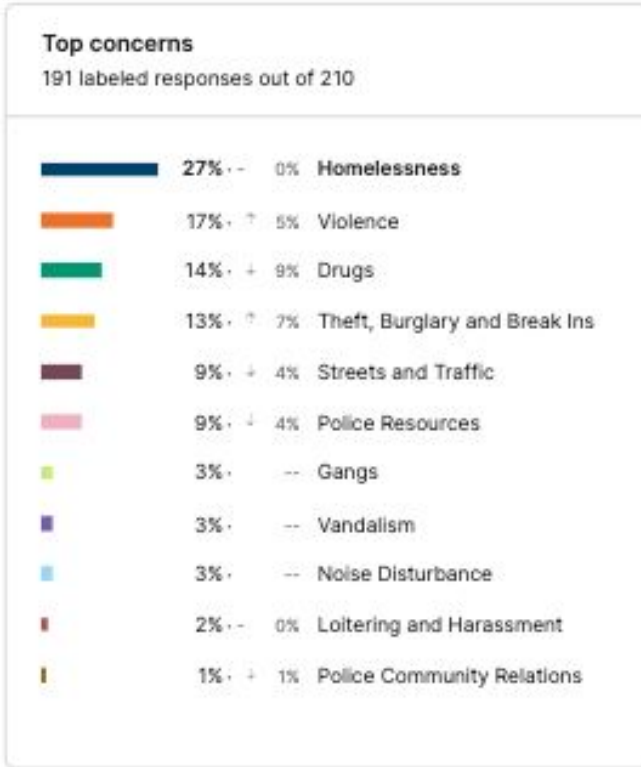
Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: SE University





Average Scores Breakdown: Southeast

Safety

35%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

36%

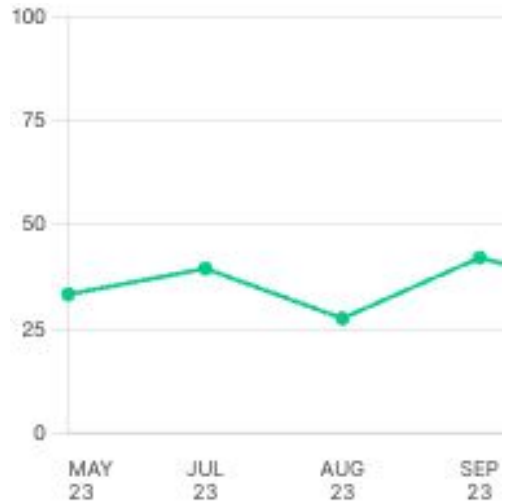
White

34%

Hispanic Origin

35%

Non-hispanic Origin



Fairness

31%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

31%

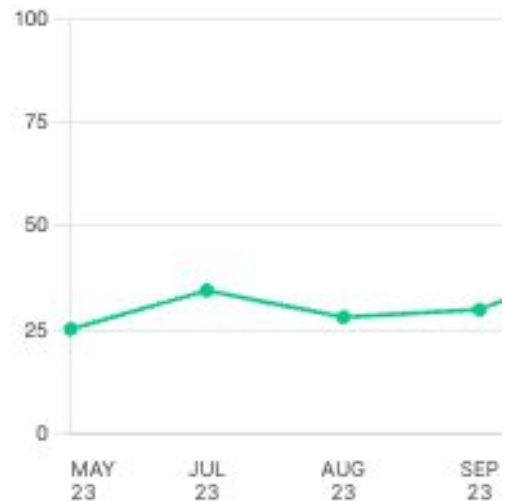
White

27%

Hispanic Origin

34%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Southeast

Respect

Demographic breakdown

45%

of residents strongly agree or tend to agree that the police department treats people with respect.

49%

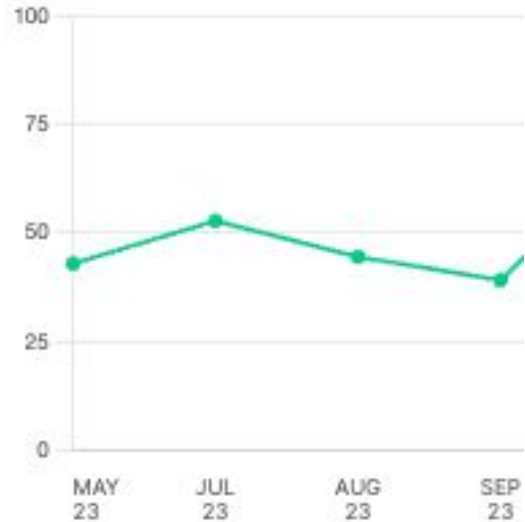
White

41%

Hispanic Origin

50%

Non-hispanic Origin



Voice

Demographic breakdown

46%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

48%

White

41%

Hispanic Origin

51%

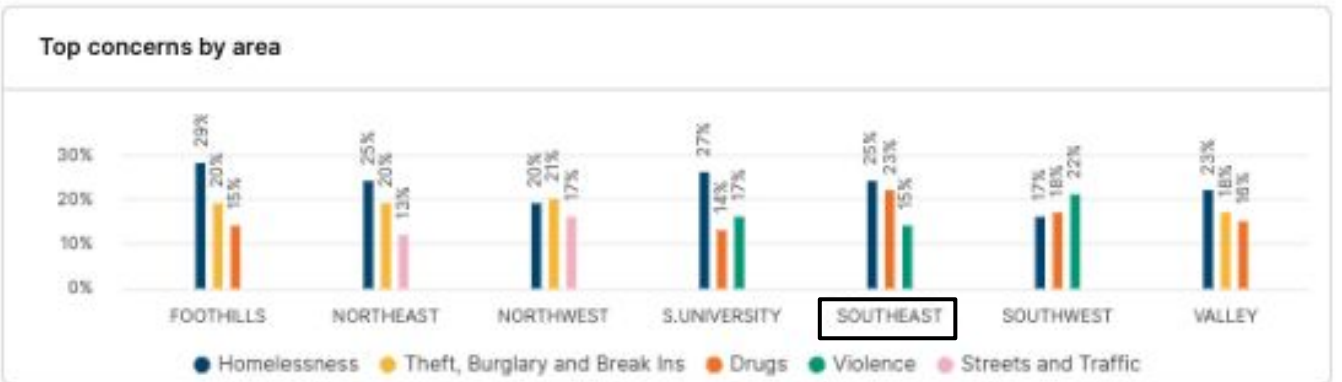
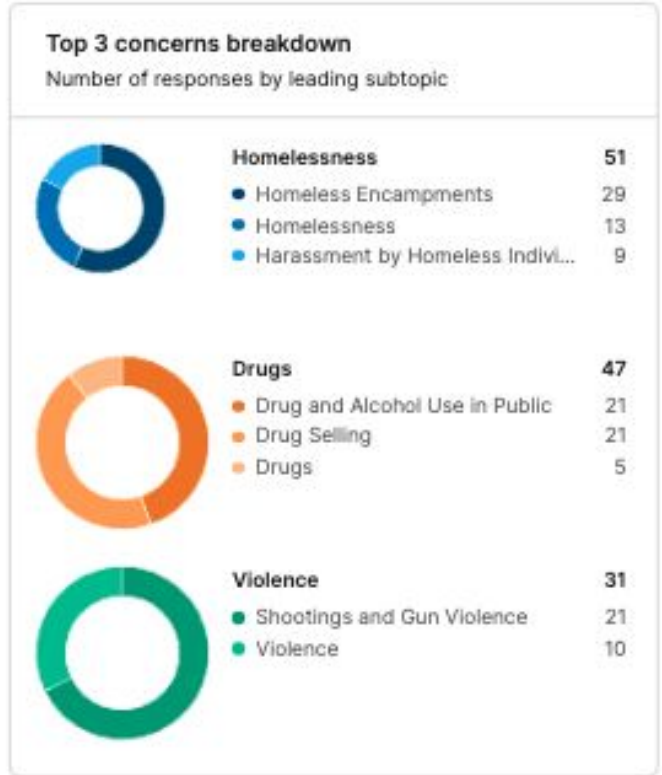
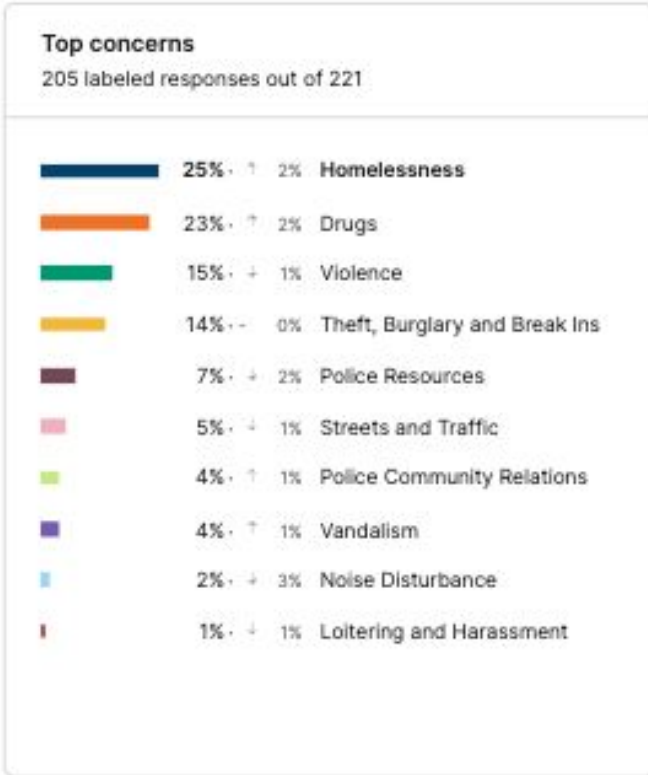
Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Southeast





Average Scores Breakdown: Southwest

Safety

42%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

43%

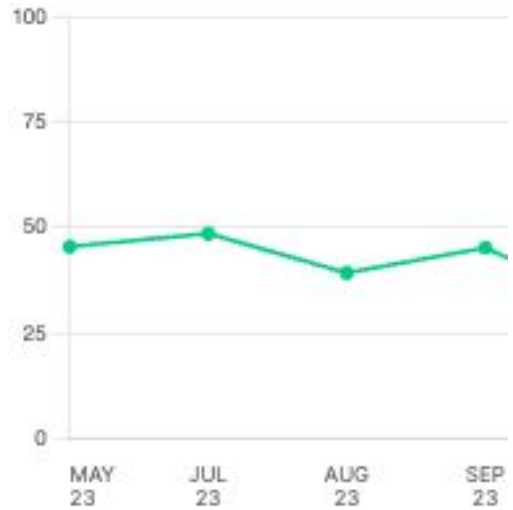
White

43%

Hispanic Origin

46%

Non-hispanic Origin



Fairness

41%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

41%

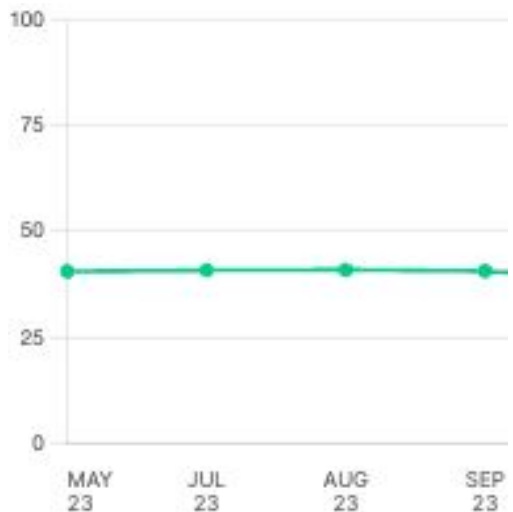
White

41%

Hispanic Origin

44%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Southwest

Respect

Demographic breakdown

56%

of residents strongly agree or tend to agree that the police department treats people with respect.

57%

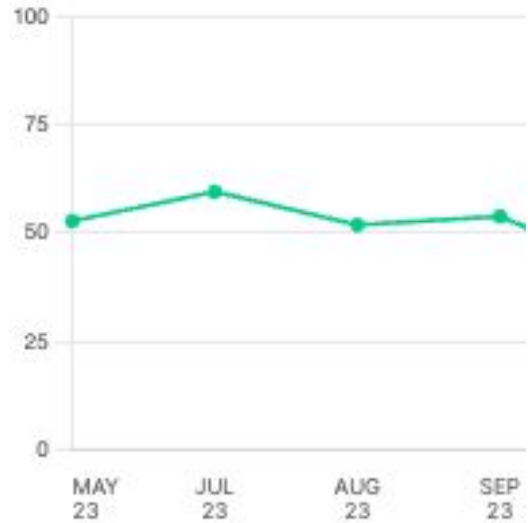
White

55%

Hispanic Origin

62%

Non-hispanic Origin



Voice

Demographic breakdown

55%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

57%

White

54%

Hispanic Origin

59%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Southwest





Average Scores Breakdown: Valley

Safety

49%

of residents feel mostly safe or completely safe in their neighborhood.

Demographic breakdown

49%

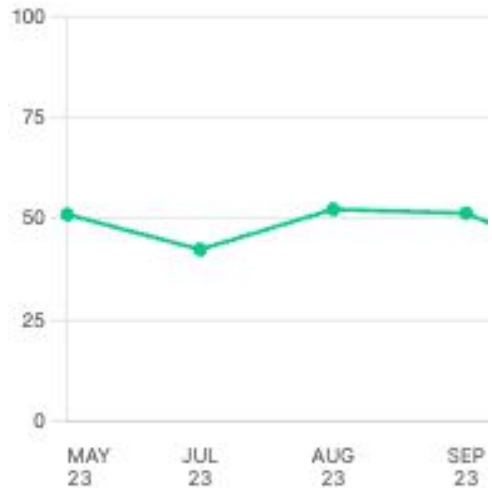
White

43%

Hispanic Origin

56%

Non-hispanic Origin



Fairness

41%

of residents strongly agree or tend to agree that the police department acts in fairness towards people.

Demographic breakdown

37%

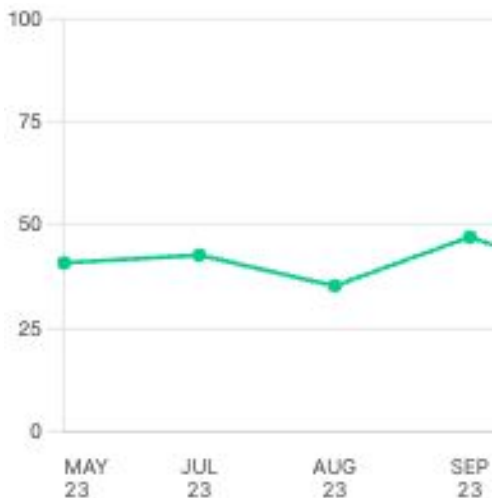
White

48%

Hispanic Origin

36%

Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Average Scores Breakdown: Valley

Respect

Demographic breakdown

59%

of residents strongly agree or tend to agree that the police department treats people with respect.

57%

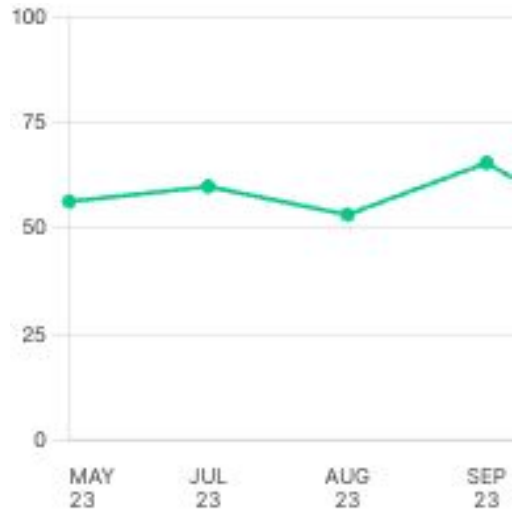
White

61%

Hispanic Origin

58%

Non-hispanic Origin



Voice

Demographic breakdown

56%

of residents strongly agree or tend to agree that people in their community have a voice when they communicate with the department.

55%

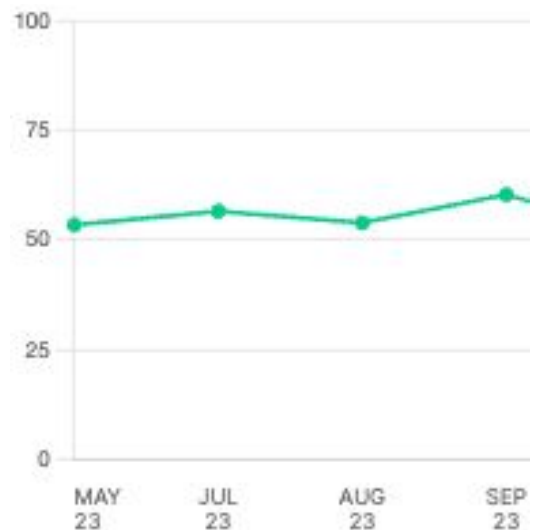
White

57%

Hispanic Origin

57%

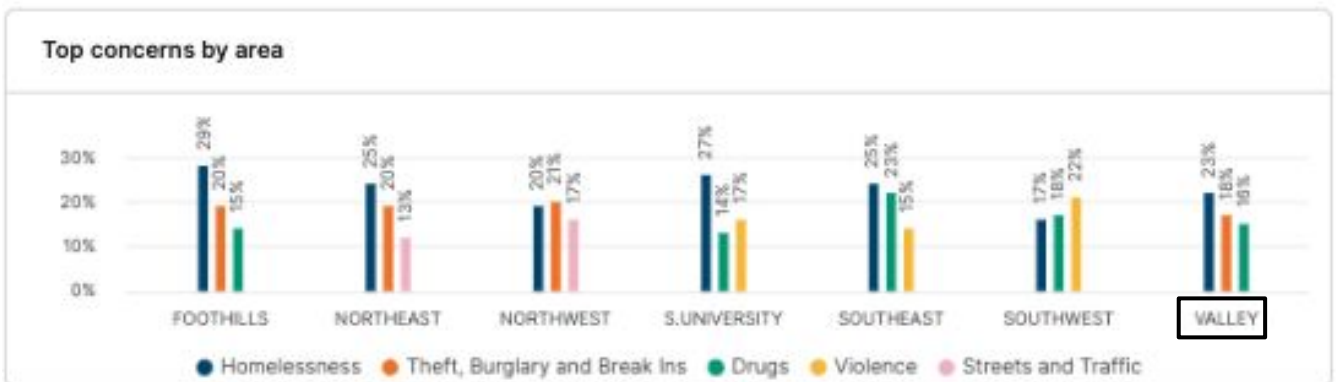
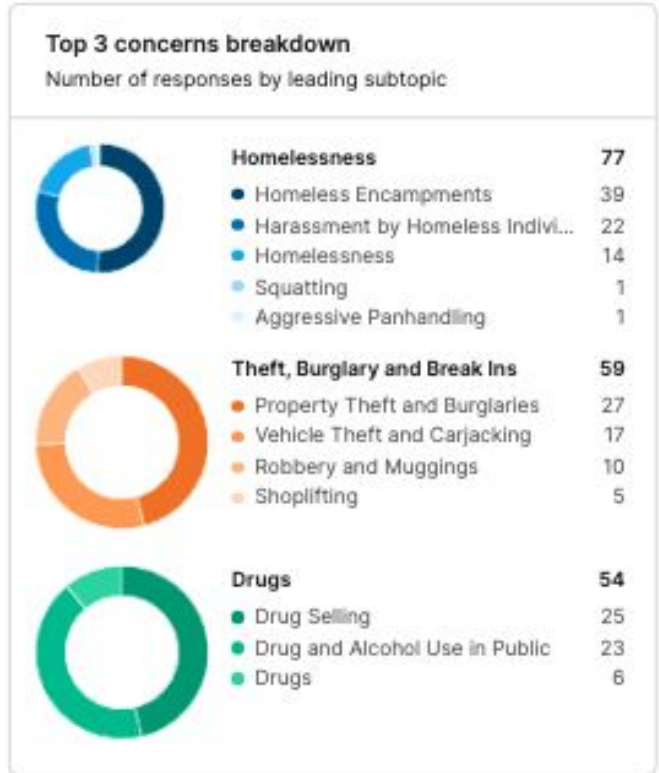
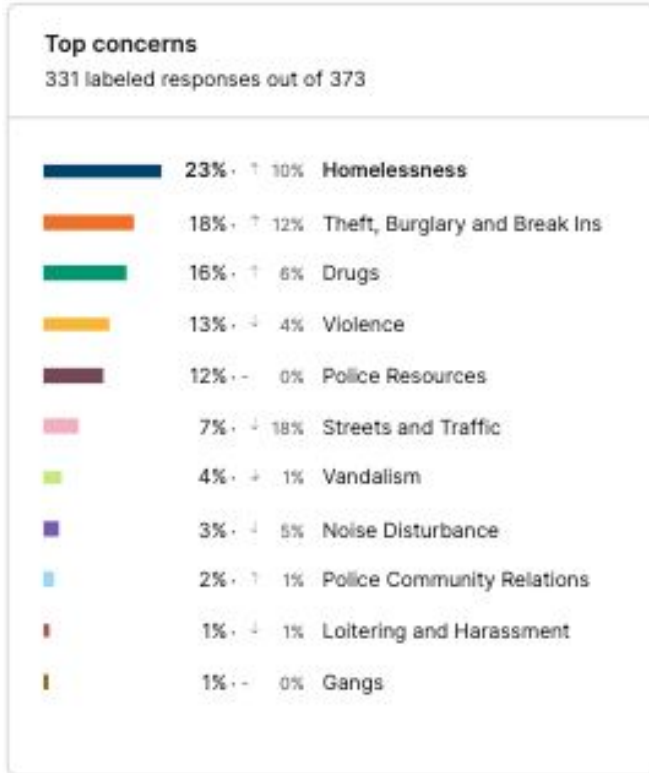
Non-hispanic Origin



For racial groups not shown, the number of responses from this area was lower than the minimum required to obtain a representative score.



Top Safety Concerns: Valley



Blockwise Quarterly Report

July 1–September 30, 2023



Methodology

- **3,012 respondents** were recruited online between July 1–September 30, 2023, using targeted ads on various platforms (e.g., social media) as well as via online survey panels.
- Zencity's survey methods achieves representation at the city level by matching respondent data to the U.S. Census Bureau's race, ethnicity (Hispanic/Latino origin), age, and gender distributions in Albuquerque.
- Rake-weighting was applied as a statistical safeguard to balance out any remaining discrepancies in distribution so no demographic group is overrepresented or underrepresented in the final score.
- **To learn more about the survey methodology, visit <https://zencity.info/survey-methodology>.**

Report Structure

- For each area command and the citywide level, the report provides an overview of the overall scores, **covering four key measures:** Safety, Fairness, Respect, and Voice, **with a demographic breakdown** for each and **a presentation of the scores over time**. The measure scores are an average of between one and three questions. The questions included in each measure **are listed below**.
- For the citywide level, the report also **compares Albuquerque's scores** to the **national benchmark survey and a cohort of similar communities** based on demographics from the Census Bureau.
- The report then presents **the top concerns raised by respondents** in the following open-text question: What is the number one issue or problem in your local District that you would like the police to deal with?

Albuquerque Demographics

- The following racial and ethnic distribution is based on US Census data for the Albuquerque population over the age of 18. Due to the US Census questionnaire, there may be overlap between certain racial and ethnic groups (for example, one individual's responses may be included in the score calculation for both the "White" racial group and the "Hispanic" ethnic group).
- **Racial Distribution:**
 - White: 73%; American Indian or Alaska Native: 7.7%; Asian: 4.5% Black/ African American: 4.4%
- **Ethnic Distribution:**
 - Hispanic Origin: 44%; Non-hispanic Origin: 56%

Blockwise Quarterly Report

July 1–September 30, 2023



Measure Questions

1. **Safety:**
 - a. When it comes to the threat of crime, how safe do you feel in your neighborhood?
2. **Fairness:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area treat everyone fairly regardless of who they are.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area provide the same quality of service to all individuals.
3. **Respect:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area would treat you with respect if you had contact with them for any reason.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area treat local residents with respect.
4. **Voice:**
 - a. To what extent do you agree or disagree with the following statement? In general, the police in my area are approachable.
 - b. To what extent do you agree or disagree with the following statement? In general, the police in my area listen to and take into account the concerns of local residents.
 - c. How willing would you be to contact the Albuquerque Police Department if you were a victim of a crime or were worried about something?

This report contains law enforcement sensitive data, and confidential business information.