

Balloon Fiesta Park Commission
December 11, 2018 – 6:00 – 8:00 PM
Meeting Location: Golf and Event Center @ BFP
Minutes

Meeting called to order 6:00pm

Members Present: Bill Nordin, Mark Haley, Matt Guthrie, Cheryl Lete, Glenn Garcia, Kathryn Perea, Roger Ebner

Members Absent: Paul Garver, Kristin McGrath,

Others Present: Janie Jordan, Paul Smith

City Staff Present: Garry Wolfe, Susan Rice, Julie Woodruff

REVIEW / APPROVAL OF THE AUG MINUTES

There was a quorum.

1. PUBLIC COMMENT

2. EVENTS & PRESENTATIONS

a. Past Event

1. Doggie Dash and Dawdle – Nov 4 – Attendance: 3,750
2. F3RES International Glider Competition – Nov 10-11 – Attendance: 120
3. Ultimate Frisbee – Nov 10 – Attendance: 180
4. Jingle Bell Balloon Rally – Dec 8-9 – Attendance: 800
5. ABQ High School lacrosse – Dec 8 – Attendance: 150

b. Future Events

1. Bob Martin Helicopter Safety Training – Dec 13 – Est. Attendance: 200

c. Events for Discussion

1. Ellen Reavis Walk 4 Autism – Apr 27 – repeat event
2. 2019 ABQ Lacrosse Fiesta – May11-12– repeat event
3. Household hazardous Waste Collection – Aug 24 – repeat event

3. REPORTS / UPDATES

a. **Department of Municipal Development – Not in attendance**

b. **Albuquerque International Balloon Fiesta**

- i. Attendance wasn't as good overall as previous years
 1. Opening day was one of the biggest however
- ii. Parking during Balloon Fiesta
 1. Park and Ride did not work
 - a. There were just too many people-21,000 people opening day
 - b. Did not put a cap on people because that would have made parking worse
 - c. Currently talking to a few companies about looking at process
 - d. Mayor has said he is going to look at fixing-looking for more information from Direct Simon
 - e. Met with Lawrence Rael and there will be some changes, there will at least be a cap

2. Traffic for Balloon Fiesta and I-25 Project
 - a. Have looked at changing Tramway exist for Balloon Fiesta
 - b. Federal Highway Administration nixed the project and it has gone no further
 - c. Tramway exist would have to be moved further south permanently for this to happen
 - d. Cost was around a half a million a couple years ago
 - e. Rail Runner Project-Paul Smith does not know much about
 - f. Houses would have to be removed to have Rail Runner to stop at park
 - g. Mayor is wanting to proceed with Road Runner Stop-It will have to go to legislation for approval. Would be helpful for Commission members to talk to representatives
 - h. Garry Wolfe let them Commission know that amount ask for from Park and Recreation for Balloon Fiesta is 7.5 million. Garry did not know what that money is projected for as far as projects was concerned. Bill would have issue asking for support when there are not details for the money requested. Garry said he could get more details.

c. Anderson Abruzzo Albuquerque International Balloon Museum

i. Past Events

1. Balloon Museum Pod Racing (BMPR), New Mexico's only FPV drone racing series
 - a. Races held August 26, September 23, October 20 – 21 and November 18; average attendance: 3,000
2. Rio Grande Down Syndrome Network Buddy Walk, September 15; approximate attendance: 3000
3. Darth & Yoda: Choose Your Side, October 5; approximate attendance, 5000
4. BOO-lloon Mania, October 26; approximate attendance: 1800
5. Turkey Trek, November 22; approximate attendance: 500
6. Posole Ole, December 1; approximate attendance: 400

ii. Future events

1. Balloon Museum Pod Racing (BMPR), December 15; projected attendance: 200
2. Events resume March, 2019

d. Environmental Health Department – Not in attendance

e. Parks & Recreation (Last month/FYTD)

i. Income since last meeting (Last month/FYTD)

1. Park Rental
\$10,305.00/\$35,542.00
2. Event Center
\$28,410.00/\$38,560.00
3. Sid Cutter
\$45,535.00/\$53,455.00
4. Update on proposed change in rental prices

ii. Verizon Construction Update

1. Construction has begun in East Parking lot. Shelter is 50% complete and 20 yards of trenching has been done
2. Moving slower than expected due to missing a permit

- iii. Lightning detection
 - 1. Status of Signage – Laminated information signs have been posted at all the main entrances to the park
 - 2. Bill asked what the plan is for Balloon Fiesta if there was a lightning event. Paul Smith said the plan would be for people to get on buses, or to seek shelter in one of the buildings or go to cars, or the KISS structure. Buses will be difficult for restaging for Park and Ride, people do not want to get out of line. They are also wanting to get a large structure over the north concession area. Go over the concession area and Main Street, over to the exhibit area and then over to the grass. Janie said APS has some awnings that they are wanting to get rid of. They are currently over at Milne Stadium if anyone wants to look at them to see if they would work. Susan wanted to know how that would work with the master plan with Vendors Row.
- iv. City seeks 7.5M to improve access to Balloon Fiesta
- v. Price Increases for Balloon Fiesta Park
 - 1. Garry and Susan are going to be meeting with Director Simon around the first of the year to discuss price increases for the Event Center, Sid Cutter Pilot's Pavilion, and the Field. Will have a better idea at next meeting

4. NEW BUSINESS:

- a. Elections-Moved to next meeting for nominees
- b. Projects like Verizon and the shade structures have helped us identify powerline and plumbing. Updating Park as builds as things are identified with new projects taking place.
- c. Janie asked about water line project and what the status is on that. Susan let her know that we are getting in compliance with the back flow. Once we are in compliance with that they will let us start the upgrading project for the Main Street water lines.
- d. Any other projects are in house repairs, we are fixing electrical panels on the east side of D7. Fix electrical connections in Safety Building. The storm drain would be Susan's next priority for fixes at the park.
- e. Robert Ebner gave stats on Balloon Fiesta calls. Calls recorded for service were half of what they were last year. This year there were 121 calls: 39 lost child, 28 medical, 7 illegal activity, 3 fire and rescue, 4 balloon incidents are just some of the numbers. These are all calls from City number and Balloon Fiesta dispatch.

5. OLD BUSINESS:

- a. Park priorities
 - i. Looking to formalize more at January meeting

NEXT COMMISSION MEETING – January 8, 2018

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