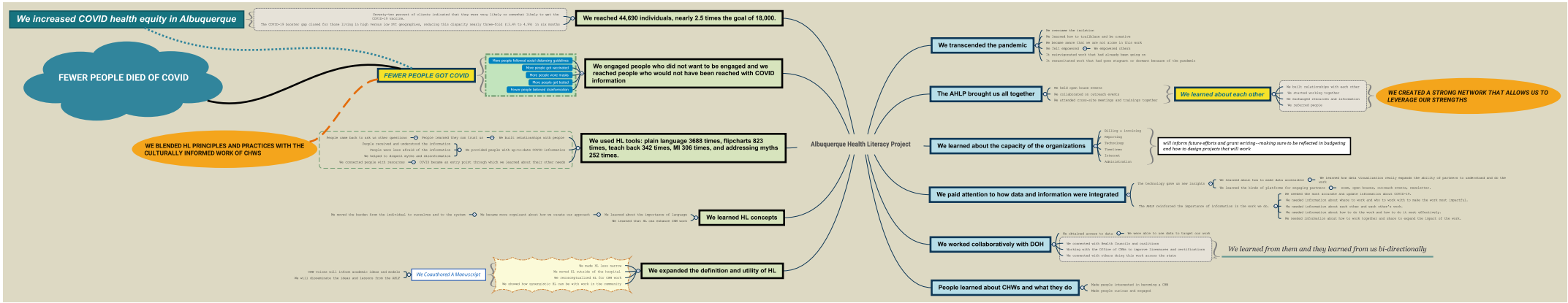
We increased COVID health equity in Albuquerque
Seventy-two percent of clients indicated that they were very likely or somewhat likely to get the COVID-19 vaccine.
The COVID-19 booster gap closed for those living in high versus low SVI geographies, reducing this disparity nearly three-fold (12.49 to 4.99) in six months.
We reached 44,690 individuals, nearly 2.5 times the goal of 18,000.
FEWER PEOPLE DIED OF COVID
FEWER PEOPLE GOT COVID
More people followed social distancing guidelines
More people got vaccinated
More people wore masks
More people got tested
Fewer people believed disinformation
We engaged people who did not want to be engaged and we reached people who would not have been reached with COVID information
WE BLENDED HL PRINCIPLES AND PRACTICES WITH THE CULTURALLY INFORMED WORK OF CHWS
People came back to ask us other questions
People learned they can trust us
We built relationships with people
People received and understood the information
People were less afraid of the information
We provided people with up-to-date COVID information
We helped to dispell myths and misinformation
We connected people with resources
COVID became an entry point through which we learned about their other needs
We used HL tools: plain language 3688 times, flipcharts 823 times, teach back 342 times, MI 306 times, and addressing myths 252 times.
We moved the burden from the individual to ourselves and to the system
We became more cognizant about how we curate our approach
We learned about the importance of language
We learned that HL can enhance CHW work
We learned HL concepts
CHW voices will inform academic ideas and models
We will disseminate the ideas and lessons from the BRCF
We Coauthored A Manuscript
We made HL less novel
We moved HL outside of the hospital
We mainstreamlined HL for CHW work
We showed how synergistic HL can be with work in the community
We expanded the definition and utility of HL
Albuquerque Health Literacy Project
We transcended the pandemic
We overcame the isolation
We learned how to trailblaze and be creative
We became aware that we are not alone in this work
We felt empowered
We empowered others
It reinvigorated work that had already been going on
It resuscitated work that had gone stagnant or dormant because of the pandemic
The AHLP brought us all together
We held open house events
We collaborated on outreach events
We attended cross-site meetings and trainings together
We learned about each other
We built relationships with each other
We started working together
We exchanged resources and information
We referred people
WE CREATED A STRONG NETWORK THAT ALLOWS US TO LEVERAGE OUR STRENGTHS
We learned about the capacity of the organizations
Billing & invoicing
Reporting
Technology
Timelines
Internet
Administration
will inform future efforts and grant writing—making sure to be reflected in budgeting and how to design projects that will work
We paid attention to how data and information were integrated
The technology gave us new insights
We learned about how to make data accessible
We learned how data visualization really expands the ability of partners to understand and do the work
We learned the kinds of platforms for engaging partners
zoom, open houses, outreach events, newsletter.
The AHLP reinforced the importance of information in the work we do.
We needed the most accurate and update information about COVID-19.
We needed information about where to work and who to work with to make the work most impactful.
We needed information about each other and each other's work.
We needed information about how to do the work and how to do it most effectively.
We needed information about how to work together and share to expand the impact of the work.
We worked collaboratively with DOH
We obtained access to data
We were able to use data to target our work
We connected with Health Councils and coalitions
Working with the Office of CHWs to improve licensures and certifications
We connected with others doing this work across the state
We learned from them and they learned from us bi-directionally
People learned about CHWs and what they do
Made people interested in becoming a CHW
Made people curious and engaged