

CITY OF ALBUQUERQUE
REGULAR MEETING MINUTES
ABQ CABLE INTERNET & PEG ADVISORY BOARD

Date: Tuesday, October 23, 2024

Time: 5:35 p.m.

Location: WebEx Virtual

BOARD MEMBERS PRESENT:

Janie McGuigan, Chair

Mathias Gibbens

Sebastian Noel

CITY STAFF PRESENT:

Joseph L. Lynch, PEG Access Coordinator, Department of Arts and Culture

Anthony Rodriguez, Business Technology Specialist, Department of Arts and Culture

Brent Chapman, City Attorney, City Legal Department

BOARD GOALS 2024

1. Developing Marketing and Advertising goals for the PEG Channels
2. Educate the Board regarding fiber optics and internet features.
3. Educate the public on fiber optic benefits and the status/schedule of the buildout in Albuquerque.
4. Coordinate with the Broadband Office regarding the promotion of digital equity, digital literacy and access to the internet to residents of ABQ.

AGENDA ITEMS

CALL TO ORDER: The meeting was called to order at approximately 5:30 pm with 3 members present.

ITEM 1: The Board approved the September 24th Meeting Minutes, as amended, after a date correction.

ITEM 2: Board accepted PEG Channel Contractors/Vendors monthly reporting and asked for each vendor to provide highlights of their report.

- A) Sopapilla Productions: Felicia Masias and Keith Allen of Sopapilla Productions in attendance and provided monthly reporting. Sopapilla Productions will be adding some Spanish language programming including podcasts and talk shows. Staff just finished some film festivals and plan to upload that content in blocks; Dark Red Horror and AFMX will be the majority of that content.
- B) Windfire Productions: Stephen Williams represented Windfire Productions. They broadcasted the State Fair Parade again this year for the 3rd year in a row. Windfire also broadcasted the

Balloon Fiesta with 5-6 hours of live daily content. Windfire provided 40+ hours of LIVE coverage on all platforms. Windfire looks forward to getting new equipment and providing additional Live kits.

- C) GOVTV: Anthony Rodriguez on GOVTV provided update on GOVTV interdepartmental requests with Albuquerque Police Department working on Public Service Announcements. They are doing them in English and Spanish. Anthony is finalizing some ordering of updated equipment for Studio 519.
- D) Proview: Jason Pohl of Proview Sports was available for questions. Proview provided report of 63 hours of LIVE Sporting events in September.

ITEM 3: Next steps regarding Comcast Franchise violations.

- A) Janie McGuigan, Board Chair mailed a copy of the Cable, Internet and PEG Board’s Comcast Franchise Violations Letter to both the Mayor’s Office and to CAO Samantha Single on September 27th.
- B) Janie spoke with William Burleigh (CAO Assistant) who said they had not had a chance to review the letter.
- C) Brent Chapman suggested a brief follow up letter inquiring about a response from the City Administration.
- D) Janie said she would follow up with another email and/or phone call to William the next week.

ITEM 4: Comcast Customer Complaints:

- A) The Mara Seigel complaint was resolved with two complaints still outstanding to date involving billing and discontinuance of service complaints.
- B) Sebastian Noel brought up a concern regarding tracking Comcast (?) customers discontinuing service. Sebastian also suggested that Studio 519 needed to be better advertised to the Albuquerque community and suggested this be pursued in 2025.

ITEM 5: Board discussed schedule for rest of 2024 and holidays.

- A) The proposed meeting dates for November around Thanksgiving to meet are either Nov 19 or 26th. Joseph Lynch will reach out to John Osmon regarding his availability for November.
- B) Janie asked the status of filling Willard Hunter’s vacancy. Joseph Lynch said he had forwarded Gene Gutierrez recommendation to Cristobal Rocha, Program Administrator, City Clerk’s Office.

<i>/S/</i> _____	_____
Member, Janie McGuigan	Date
<i>/S/</i> _____	_____
Member, Sebastian Noel	Date
<i>/s/</i> _____	_____
Member, Mathias Gibbens	Date
<i>/s/</i> _____	_____
Member, John Osmon	Date

