

# Route 66 Summerfest

## Route 66 Car Show and Neon Cruise

Presented by Serna Insurance Agency

Saturday, July 18, 2015

2 - 10:30 p.m. with Neon Cruise at 8:15 p.m.



- Route 66 Summerfest will take place on Central Ave. between Girard and Washington. The event will include three stages with headliner Roomful of Blues, a Kids' Zone, Mother Road Market, food trucks, Cork & Tap Garden, and more! 45,000 event attendees are expected. The Route 66 Car Show will have over 150 cars. At dusk, the cars slowly move through the event in the Neon Cruise.
- *NEW THIS YEAR!* We will be taking preregistrations for the Car Show to help with communication and execution. Upon registration, you will receive a packet with maps, directions, Neon Cruise information, and rules as well as information on new contests.
- Car Show entry will be **\$10 per car**. Fee will be collected **AT THE EVENT**. Money will not be accepted ahead of time.

Contact Name: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

Car Description: \_\_\_\_\_

\_\_\_\_\_

All **show** cars welcome! Please have registrations returned **no later than June 30, 2015**.

### Return form to:

MAIL TO: Cultural Services– Route 66 Car Show

P.O. Box 1293, Albuquerque, NM 87103

EMAIL TO: [bortiz@cabq.gov](mailto:bortiz@cabq.gov)



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The Neally Agency

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