

## BOARD OF TRUSTEES MEETING MINUTES

August 12, 2014

Present:	Jacobo de la Serna, Chair	Cathy Wright
	Pamela Chavez	Andrew Connors
	Hal Behl	Elizabeth Becker
	Dr. Jerome Goss	Cynthia Garcia
	Victor Lopez	
	Debra Romero	
Absent:	Kathleen Davison Lebeck	Deb Slaney
	John Cordova	Dr. Siu Wong
	Julie Gutierrez	

The meeting was called to order at 11:30 a.m.

A review was made of the quorum requirements for the Trustees meetings. The quorum shall consist of a simple majority of the Board of Trustees, currently serving on the Board.

Minutes of the June 17, 2014, Board of Trustees meeting were M/S/P.

Jacobo de la Serna opened the meeting by discussing how the Board of Trustees could help support the Museum and staff by advocating for support for the Museum with elected City officials through an ad hoc committee. He suggested that the Foundation might have someone sit on the committee. Jacobo, Cathy and Pamela Chavez will meet with Debra Romero to discuss.

A report to the City (issue paper) will serve as a basis for advocacy efforts to be done prior to the start of the City's annual budget process. A discussion ensued about the importance of the sustainability of the Museum, which has gained two new exhibition galleries and increased programs and program participation, but which has seen a decrease in staffing. We need to state the needs of the Museum and identify where we need help. A possible increase in the admission fee was mentioned.

Debra Romero and the Board discussed coordination with the Foundation on advocacy efforts, possibly including the Foundation Government Action Committee and/or Long Range Planning Committee. It is a good idea to combine members of both Boards in this effort. A meeting with the Mayor could discuss community-based funding of the new history exhibit. We should determine how to use AMF Board effectively to make contacts. The Museum Trustees should let AMF Board

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know what to advocate for and should be discussed with the Cultural Services Department director.

Cynthia Garcia explained the budget process timeline. Instructions are given by the City. The Museum budget is submitted to the Cultural Services Department, which submits them to the City budget office. Budget hearings are in February. The budget goes to City Council in April for review and approval. Cyndy will provide a timeline at the next Board meeting.

Debra Romero reported for the Foundation raised \$952,000 in funding in 2014, which was a bit under the budget plan. The Foundation is reviewing the Shaken Not Stirred fund raiser to determine its efficacy as a fund raising mechanism, given low funds raised versus the staff time in planning the event. Masterworks sponsors are in progress for the Gods and Heroes exhibition. Magic Bus solicitations went out this week. Tickets sales begin soon for Miniatures & More and Collectors Dinner invites are going out as well. AMF will soon begin a public solicitation for the history exhibition capital campaign. Membership revenue increased this year, \$16,000, over budget in 2014. The Patrons Circle is over budget by over \$5,000. Debra announced the new Foundation Board members: Alfred Volden, Robert Gabaldon, Pam Hurd Knief, Anna Tafoya, and Mark Joiner. The Foundation has put together task forces to review the operation and revenue functions of the Café and Museum Store. In answer to a question, Magic Bus funds are restricted to the Magic Bus and Education programs. Jerry Goss and Pamela Chavez suggested going to Intel for funding and Debra Romero described the Foundation's meetings and requests for funding with Intel. Intel is focused on STEM funding and they declined funding for Casa San Ysidro. Elizabeth Becker noted that STEM has been losing ground to a new initiative focusing on 21<sup>st</sup> Century skills.

Andrew Connors presented for Deb Slaney a request to deaccession from the collection a print, PC1967.1.376.A, a still life by C.P. Ream with associated documentation including chain of title. The print is in such poor condition, and its value so low, that it is not worth conserving and therefore has no educational or exhibition program value. A recommendation was made by the History Advisory Committee to deaccession and dispose. A motion was made to deaccession the print. M/S/P

Andrew reviewed the last Art Advisory Council meeting and new acquisitions (AAC minutes were distributed). He requested approval of a loan of Catalina Delgado Trunk's *papel picado* (cut paper) cutouts, which were commissioned by the Museum. The loan is to the Crystal Bridges Museum in Bentonville, Arkansas, as part of an exhibit featuring artists from all of the United States. Catalina was one of

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three artists selected from New Mexico. A motion was made to approve the loan.  
M/S/P

Elizabeth Becker discussed the August Chatter concerts in conjunction with the Christo and Jeanne-Claude exhibition. 3<sup>rd</sup> Thursday will feature musicians playing through the galleries and visitors will be able to move freely through the galleries. The last concert will be held in the Christo and Jeanne-Claude exhibition gallery. She announced the Christo lecture being held on August 22, and the Casa San Ysidro Harvest Festival in September.

Meeting was adjourned at 1:00 p.m.

**NEXT MEETING OCTOBER 14, 2014, 11:30 a.m. to 1:00 p.m.**